

From Reporting to Results: Harnessing the Power of Your Quality Reporting Data

Dave Halpert
Chief, Client Team at Roji Health Intelligence
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Educational Webinar Series

 **HEALTH
INTELLIGENCE**

Why Trust Roji? We're Pros

- One of the original CMS-qualified Registries in 2008
- Quality reporting for individuals, groups, APMs (e.g. ACOs) in Traditional MIPS, MVPs, the APP, and legacy programs
- Qualified to report all measures across all collection types (eCQM, MIPS CQM, Medicare CQM)
- Extensive experience in data aggregation, analytics and solutions for value
- Client base covers the spectrum, regardless of EHR(s)

Today's Gameplan

- Why quality reporting exists (and why it matters)
- The "Reporting = Compliance" pitfall
- Successfully reporting in the APP, Traditional MIPS, and MVPs
- Achieving quality reporting excellence
- Avoiding the "Quality Reporting Paradox"



My most recent quality reporting pain was caused by...

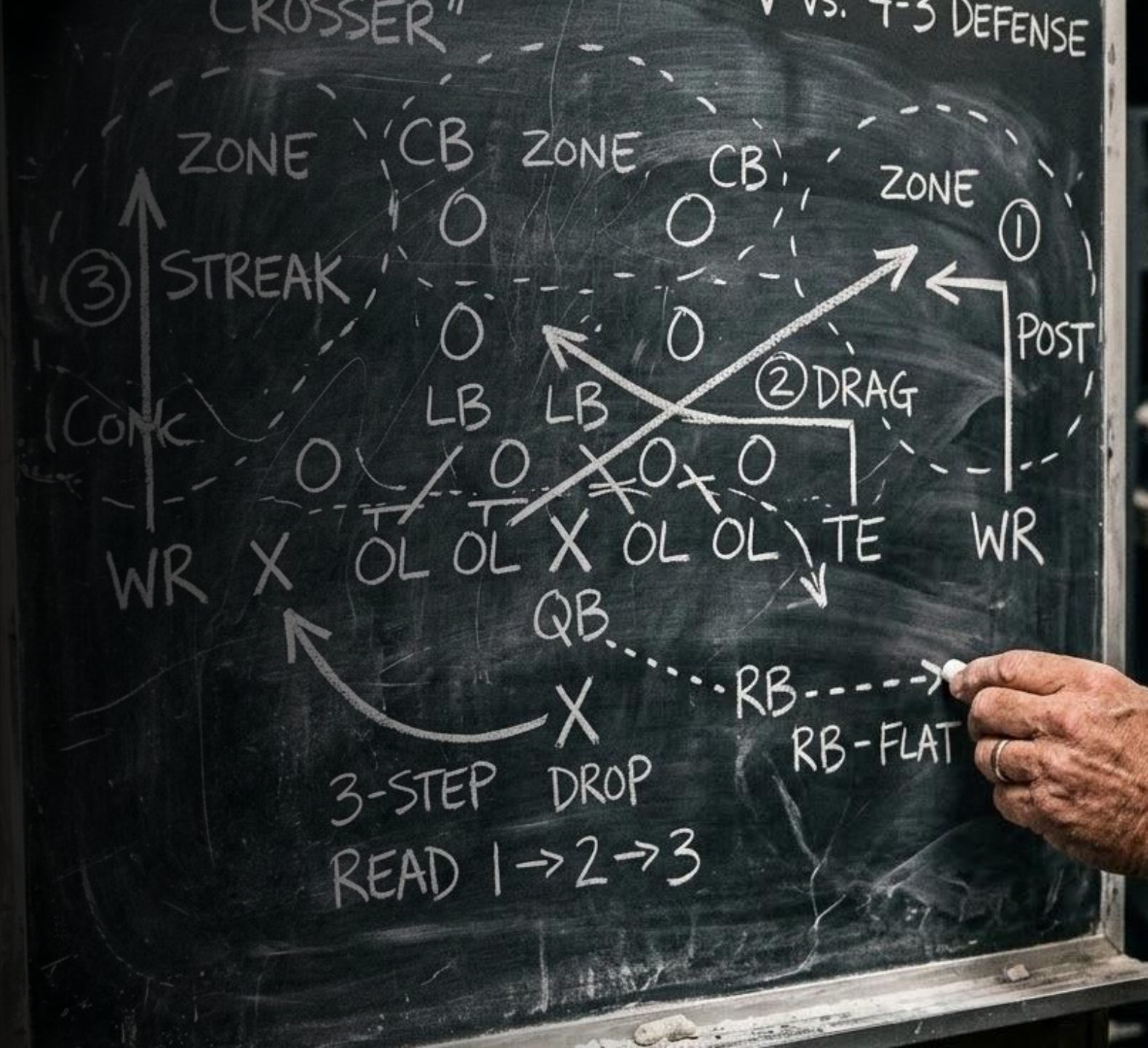
- a) Variable documentation and missing data points
- b) Absence of provider buy-in (or active dissent!)
- c) Yearly administrative changes to measures and policies
- d) Resources required compared to benefits earned
- e) Not applicable to me

Every organization in a value-based contract and/or accepting Medicare/Medicaid reports quality data

Almost none of them are getting full value from it

The question today isn't whether your organization can comply
The question is whether your reporting process is improving quality

Quality Reporting, in Context



From Volume to Value

What happened?

- 2015 MACRA ended SGR formula, created QPP
- Medicare payment shifts from volume to performance

What changed?

- 2 paths: MIPS or Alternate Payment Models (like ACOs)
- Performance tied to financial rewards or penalties

What remained?

- The good: The underlying goal: measure and improve care
- The bad: Inequity, admin burden, moving targets

3 Paths to Differentiate and Drive Improvement

MIPS

- By NPI or TIN for a variable and malleable population
- At least 6 measures from a wide set
- Must include at least 1 outcome measure (for now)

MVPs

- By NPI or Spec., variable pop. defined by Dx or Procedure
- At least 4 measures from a narrow set
- Must include at least 1 outcome measure (for now)

APMs

- By organization for a set population
- All measures in APP Plus Set (5 for now)
- No option for selection

The Stakes are Rising

What's on the Line?



MIPS performance-based payment adjustments



Performance threshold for maximum ACO shared savings

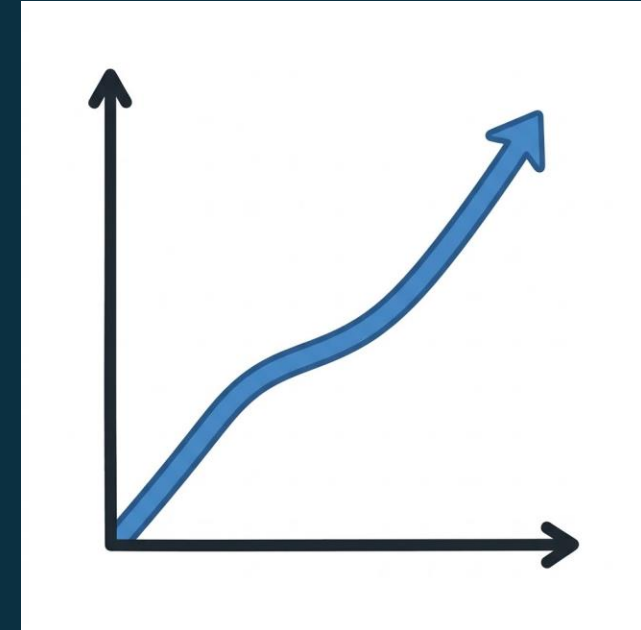


Public reporting data impacts referrals, status, reputation



What Are The Trends?

- CMS Web Interface eliminated
- APP Plus Measure Set expanding
- Traditional MIPS sunset proposed
- ASM and CJR-X spotlight specialists
- Digital Quality Measure development



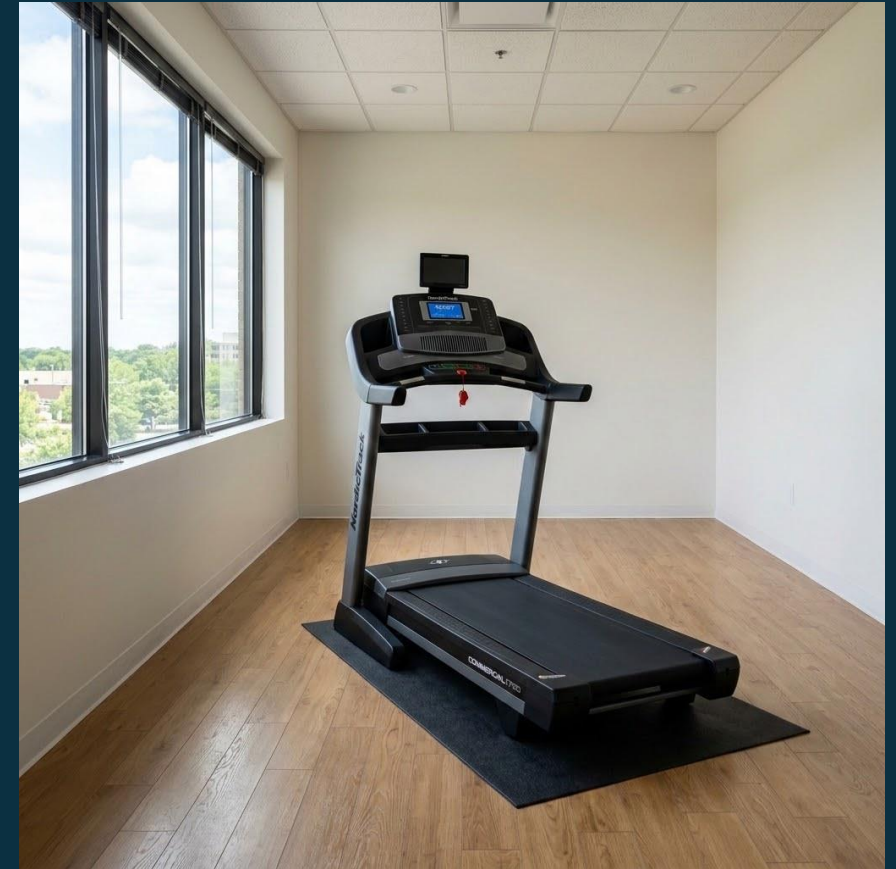
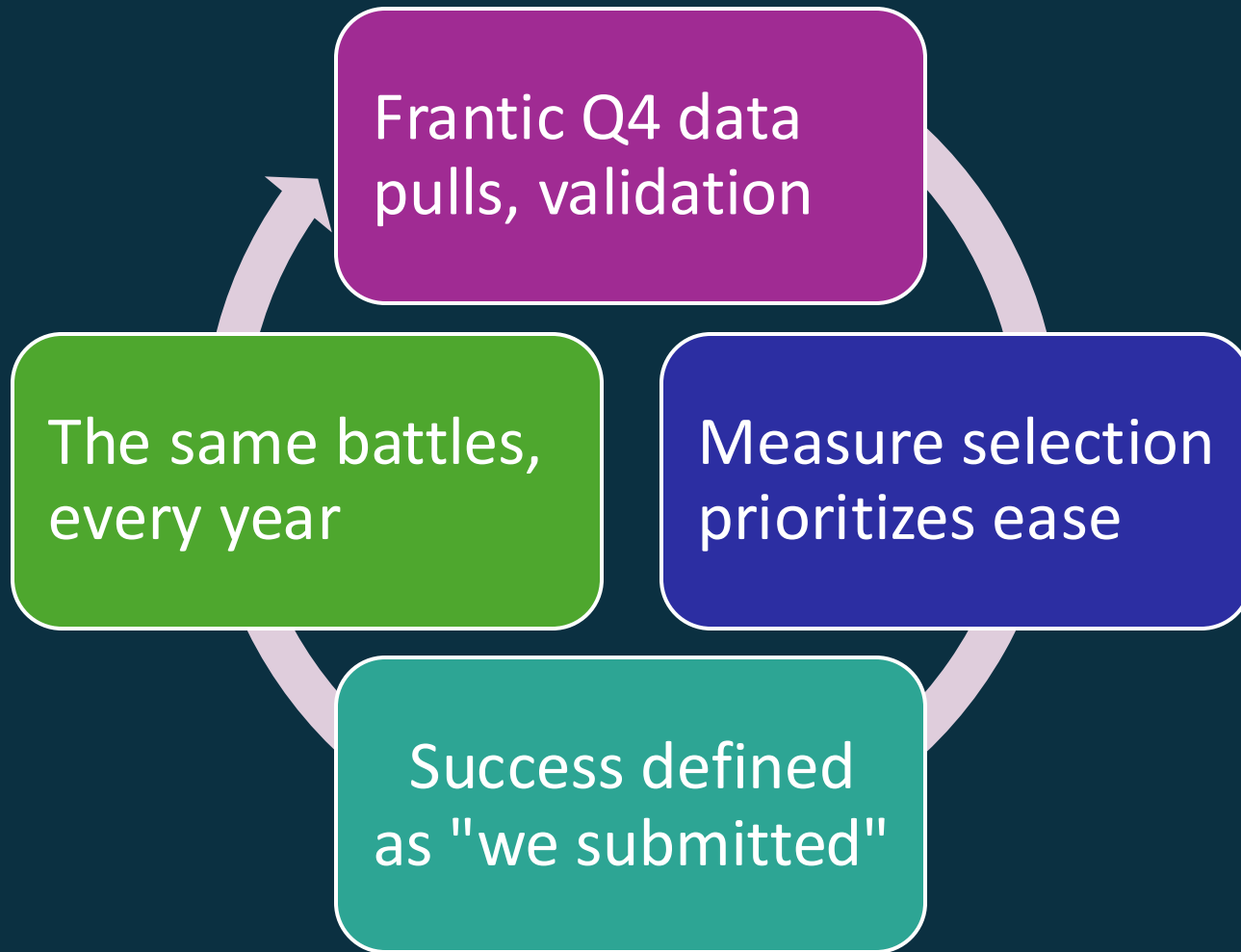
The Bottom Line: Quality reporting is becoming more challenging, not less

The Problem With "Compliance"

(Hint: You are here)



The Quality Reporting Compliance Cycle



The Math Doesn't Reward "Compliant"

2026 MIPS Payment Adjustment Range

-9.00%

Maximum penalty:
Final Score at or below 10 points

+1.05%

Maximum possible bonus:
Perfect final of 100 points

The Bottom Line: Clearing the bar yields minimal incentive payments
The real upside comes from what you've learned and can apply

The Penalties for "Just Complying"

Staff hours shift from patient care to data entry

Cannot trace causes of high-cost utilizations

Gaps in care (or data) are invisible until it's too late

MIPS Adjustments, Shared Savings lost at the margin



Photo by Haslam Photography at Adobe Stock

Your Move: Flip The Narrative!

Compliance Objective		Improvement Objective
Event-based, annual submission	➔	Continuous measurement
Measure selection favors ease	➔	Selection favors clinical relevance
Success quantified by data volume	➔	Success defined by improved outcomes
Retrospective, based on care delivered	➔	Prospective, tied to actionable insights



Muhammad Ali vs. George Foreman
"Rope-A-Dope" Bout, 1974
Image: Wikipedia Commons

Strategically Succeeding in Quality Reporting

Choosing Your Path

	Traditional MIPS	APP	MVP
Who reports	NPIs, TINs, virtual groups	MSSP ACOs (mandatory)	Subgroups, NPIs, TINs, by specialty/condition
Measure flexibility	Broad menu of measures	Fixed "APP Plus" set (primary care focus)	Curated, specialty-aligned bundle
Measure types (as of 2026)	MIPS CQMs, eCQMs	MIPS CQMs, eCQMs, Medicare CQMs	MIPS CQMs, eCQMs
Direction of travel	Being phased out	Scope expanding	Becoming mandatory (proposed 2029)

APM Performance Pathway (APP)



- Mandatory, no selection options
- High performance threshold for max savings
- Requires data aggregation for valid reporting

Call the right plays:

- Assess practice systems, workflows
- Avoid interoperability assumptions
- Use (but don't overuse) CMS data sources



Traditional MIPS

- It's still in play!
- Cost measures signal CMS focus
- New measures prioritize outcomes
- Yearly changes can upend prior strategies

Get ready to make the jump:

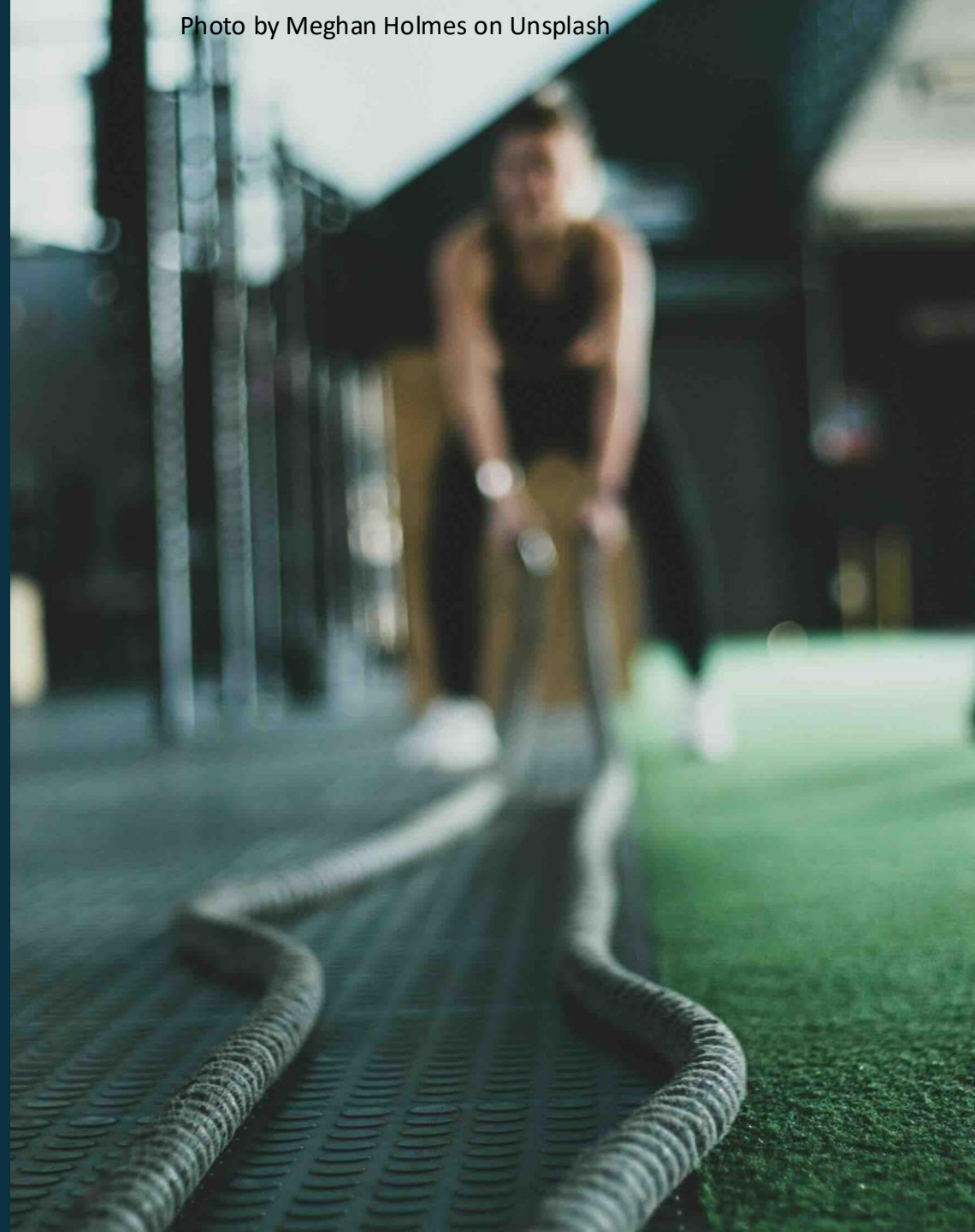
- Link quality and cost measures
- Keep submitting alongside MVPs
- Read the fine print (e.g. benchmarks)

MIPS Value Pathways

- Voluntary since 2023, but not for long
- Must be relevant for all clinicians
- Less to report, but greater impact
- "Do no harm" if w/ Traditional MIPS

Your training regimen:

- **Large multi-spec. groups prepare ASAP – Experience -> Success**
- **Prioritize workflow development for shared MVP measures**



Achieving Quality Reporting Excellence

Use Reporting to Support Performance Strategy

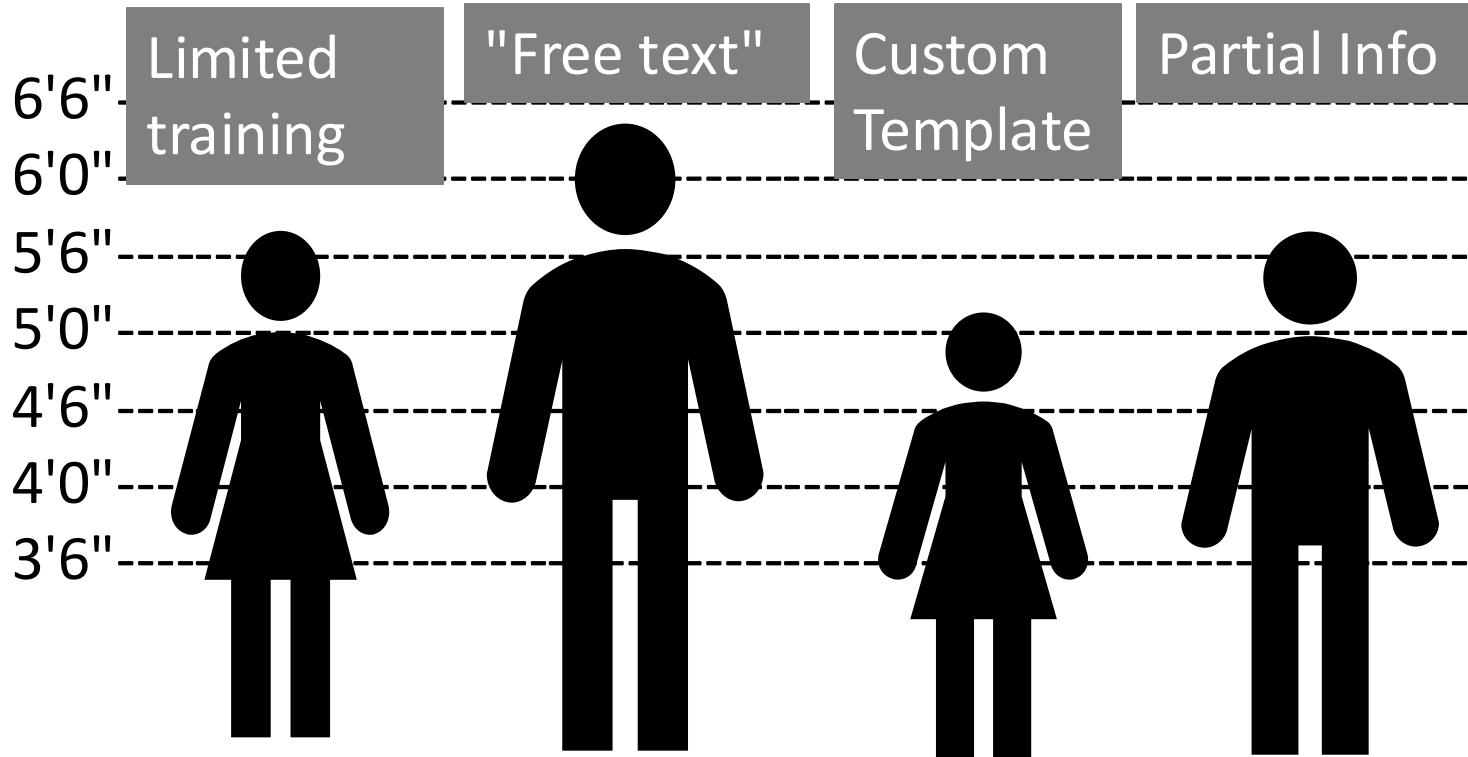
Benefits of linking reporting to performance:

- Reduced administrative burden
- IT resources deduped, prioritized
- Opportunity for clinician feedback
- Facilitates Ongoing Improvement

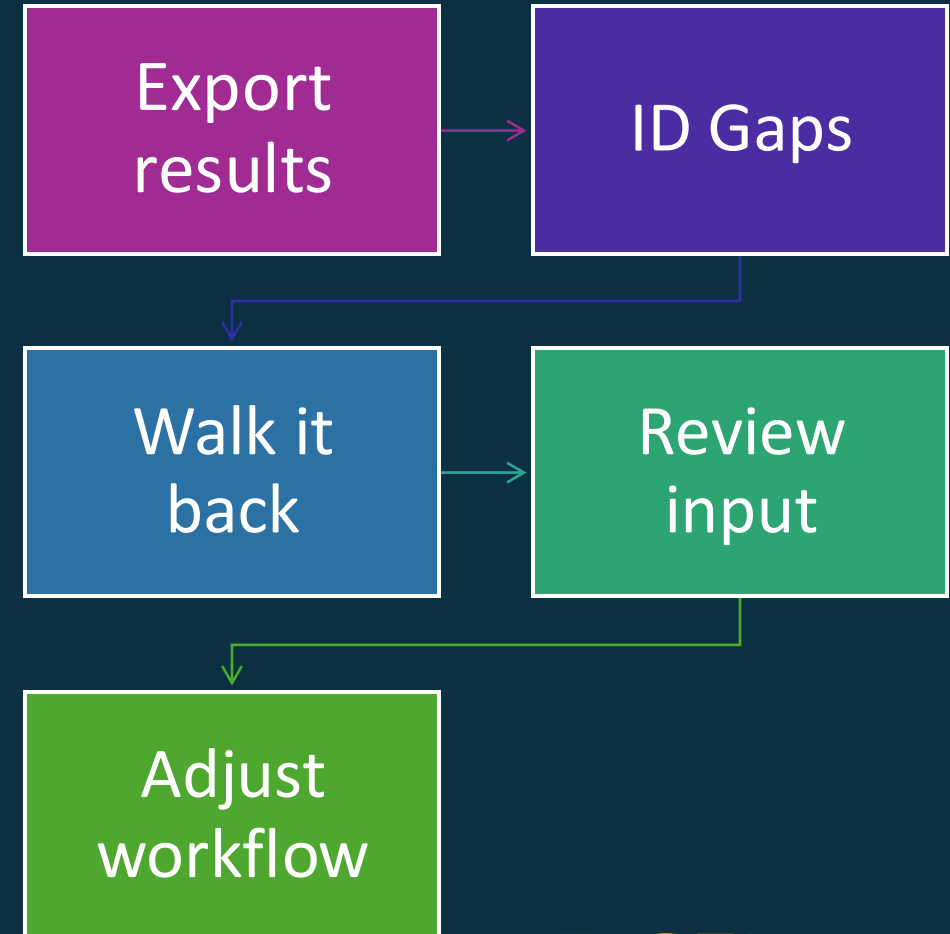


Closing Data Gaps

Step 1: Round up the usual suspects!



Step 2: Process Improvement





Flexible Data Capture and Integration

- Building patient profiles is a solution
- Building measures is a patch
- Need flexible data ingestion for:
 - Claims (money and services)
 - EHR (raw clinical data)
- Is not a core EHR service

Rack up More Data Sources

Comprehensive risk profiles require more

- Labs
- Meds
- Allergies
- Devices

- PROs
- Immunizations
- Vitals
- Social history
- SDOH

Implement a High Single Standard of Care

"Teaching to the test" will not work

- Can't determine denominator on the fly
- Exclusions stemming from other care
- Fluctuating coverage

You need:

- Consistent workflow
- Standardized documentation
- Appropriate prompting

What You Need in a Reporting Partner

Comprehensive reporting, across programs

Real world data aggregation experience

Accessible patient-level details

Ongoing updates that sync with program changes

Reporting interface doubles as an improvement platform

Program expertise—beyond the fact sheets

Engagement, commitment, and integrity



Addressing the Quality Reporting Paradox



The Quality Reporting Paradox

Quality data is collected to **improve performance**, but by only analyzing it during the submission window, **the opportunity is gone**.



The Cost of the Paradox

Why are organizations content to spend so much money on quality reporting — and get so little in return?

This same data can also be used to:



Identify
Variation



Segment
Populations

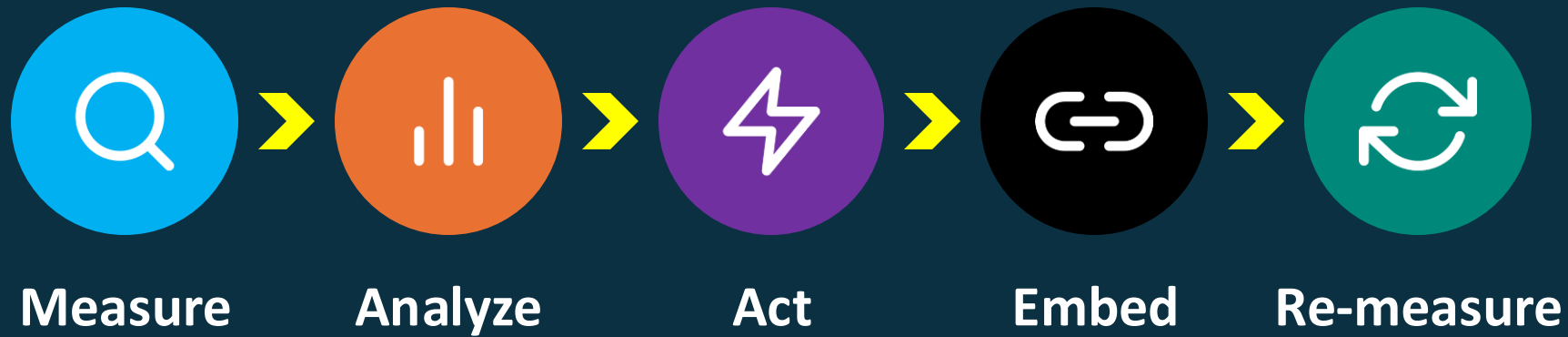


Support
Interventions



Drive
Improvement

Sidestepping the Quality Reporting Paradox



Quality reporting only leads to continuous improvement when the last step feeds the first, throughout the year (not once at the end)

Five Things to Take Back to Your Organization

- 1 Quality reporting exists to drive better care, and should be treated that way.

- 2 "Compliant" is not the same as valuable; clearing the bar provides little financial upside.

- 3 APP, MVP, and Traditional MIPS each demand a deliberate strategy, not a default one.

- 4 Excellence requires comprehensive data, continuous insight, and patient-level analytics.

- 5 Break the paradox by closing the loop: measure, act, and re-measure, all year long.

Why Organizations Partner with Roji



20+ years aggregating clinical data across EHRs & other sources

Reconciled across every practice, for value-based care programs of every kind



Episode- and patient-level analytics

Beyond aggregate reporting, generating insight your teams can act on



Comprehensive quality reporting across the QPP

Built to expand as programs change, not to be rebuilt every year



Customizable solutions and support that drive better health

Data-driven, equity-focused value-based care is Roji's mission



Let's Turn Your Reporting Into Results!

Schedule a quality reporting strategy session to see where your organization stands, and what a continuous improvement approach could unlock

Questions and Answers



Stop by our VBCEH Virtual Booth



Thank You!

Contact us to make your Quality Reporting strategy successful!

Dave Halpert - Chief, Client Team at Roji Health Intelligence

dave.halpert@rojihealthintel.com (312) 258-8004 x703

info@rojihealthintel.com (312) 258-8004

Roji Health Intelligence LLC

<https://rojihealthintel.com>

<https://www.vbcexhibithall.com>

