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*Educational Webinar Series*

# Winning in HEDIS/Stars

## Proactive Strategies for Medicare Advantage Success

15 April 2025





# Webinar housekeeping

- Today's presentation is being recorded — the links to the view the recording and download the presentation on-demand will be shared with all participants.
- Please use the **Q&A** section of the system to submit your questions anytime during the presentation, and **reserve comments for the Chat section only**.
- Closed captioning is available via the CC icon.

# Featuring

## Michael Barr, MD

President & Founder  
Medis LLC



## Ericka Bauman

Director of Quality Assurance  
YourHealth



## Michael McDonnell

Director of Enterprise Solutions  
Navina



**Poll question:** ✨

**What is the biggest challenge  
your organization faces in  
closing care gaps?**



# The importance of quality metrics



Direct impact on  
revenue streams



The 4-Star  
threshold



The 3-year cliff



# Challenges associated with quality metrics

01

Measures related to chronic conditions

02

Preventive screenings

03

Post-event follow-up measures

04

Incomplete/inaccurate documentation

05

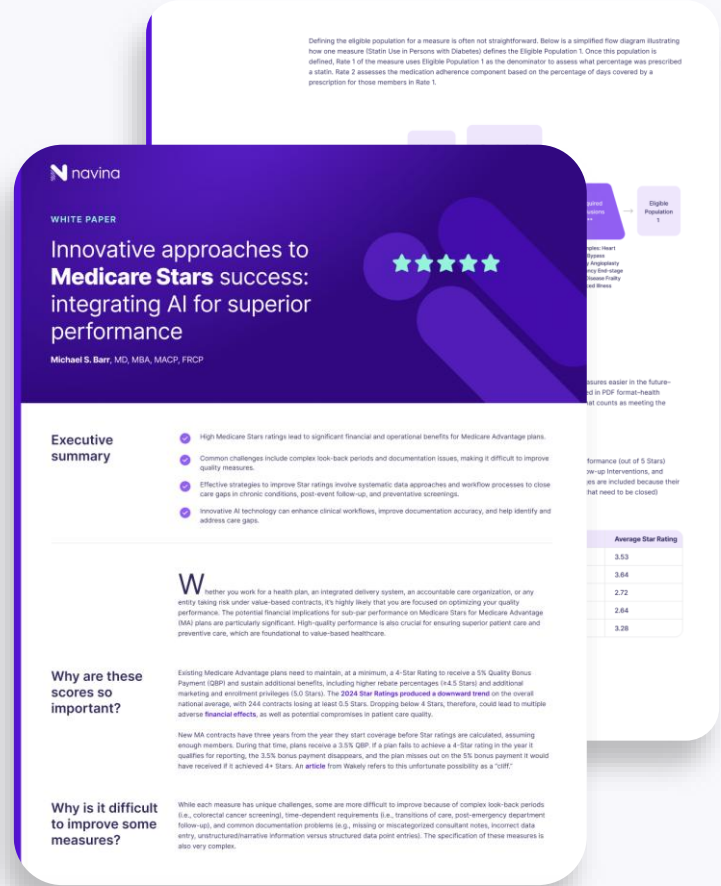
Issues with data integration

**Poll question:**



**Which quality measures does  
your organization find the most  
difficult to improve?**

Download Navina's new white paper on using AI to improve quality metrics

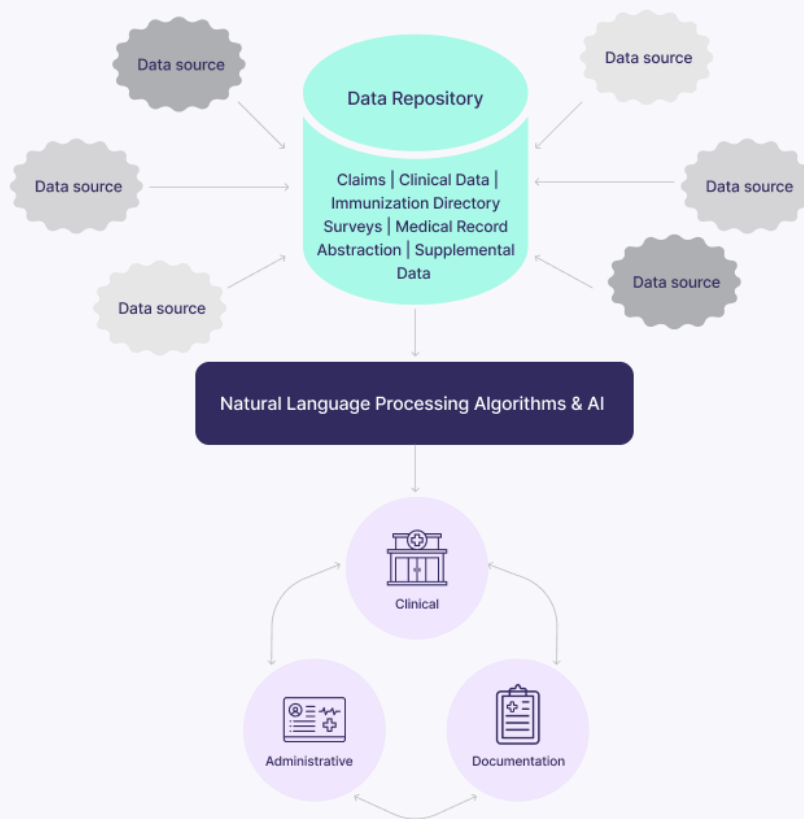




**Poll question:** ✨

**Does your organization currently use AI or other advanced technologies to help close care gaps?**

# How AI can help



# How AI can help



Identify  
patients



Surface 'buried'  
information



Organize  
messy data



Stratify  
populations to  
close quality  
gaps



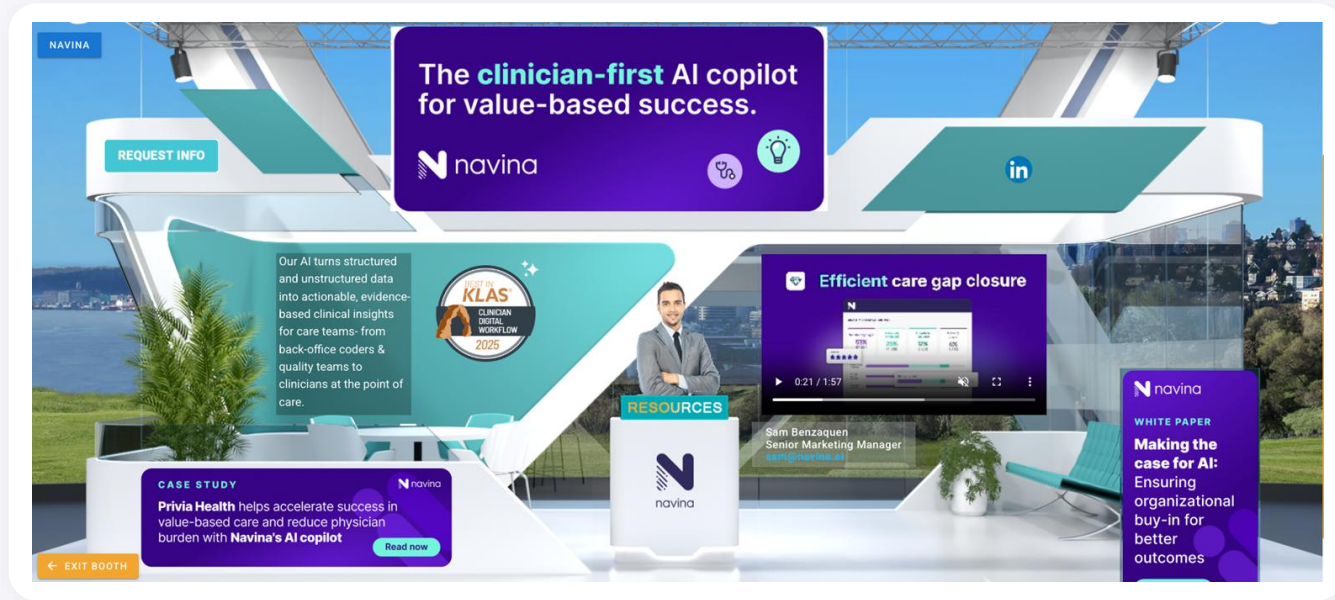
Identify missing  
diagnoses and  
improve coding  
accuracy

**Poll question:** ✨

**Would you like a personalized demo of how Navina could improve your quality workflows?**

# Q&A session

# Stop by our VBC Exhibit Hall Virtual Booth



Visit Navina's booth

# Thanks for joining!



To connect with our team: [info@navina.ai](mailto:info@navina.ai)



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