



Navigating Dementia Care

Comprehensive Support for Caregivers
& Loved Ones Through the Guide Model

Webinar | April 17, 2025



Introduction



Jodi Fenner

Vice President of Growth & Execution



Julius Bruch, MD, PhD

Founder & Chief Executive Officer



TCARE Overview

- Evidence-Based Caregiver Support Platform & Concierge Program
- Supports caregivers through:
 - Managed care organizations
 - State agencies
 - Provider groups
 - Employers & insurance programs
- Partners with community organizations, including many Area Agencies on Aging (AAAs)
 - Licensing, training, and strategic support included
- **Nearly 28,000 caregivers supported over the past 5 years**



Agenda



Isaac Health Partnership



Dementia Landscape



Introduction to Guide



Access to Guide

What is your connection to Dementia care?

Check all that apply.

- I know someone with dementia.
- I am currently a caregiver of someone with dementia.
- I work with or support individuals with dementia professionally.
- I work for an organization that supports individuals with dementia.
- I am not currently connected to anyone with dementia

Our partnership with isaac health



Julius Bruch,
MD, PhD
Founder & Chief
Executive Officer

- ✓ PhD in the molecular mechanisms of neurodegenerative diseases
- ✓ Studied Medicine at the University of Cambridge
- ✓ Previously served as a consultant in McKinsey's healthcare practice, leading initiatives in value-based care and digital health
- ✓ Personal experience with his grandmother's Alzheimer's diagnosis ignited desire to drive change

Why we need to act on dementia care **now**



Increasing prevalence

- 12% of adults 65+ are estimated to have dementia
- Black adults (2x) and Hispanic/Latinx adults (1.5x) are more likely to develop dementia during their lifetime



High caregiver burden

- Approximately 11 million Americans provide unpaid care for a family member or friend with dementia
- In 2023, caregivers provided ~18.4B hrs of informal (unpaid) care, valued at \$346.6B¹



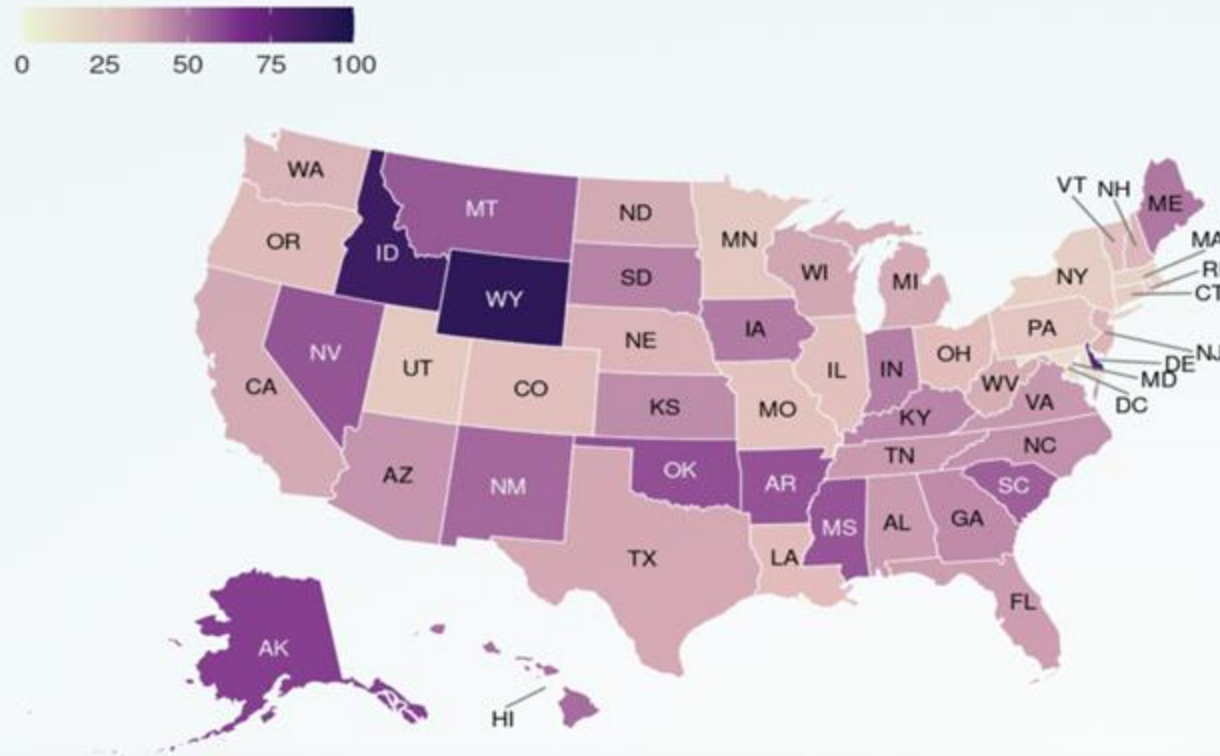
Long wait times for specialist care

- Waiting times to see a dementia specialist average 36 months nationwide
- 40% of the U.S. is a “dementia neurology desert” (<10 neurologists available for every 10,000 people with dementia)²

1: Alzheimer’s Association 2024 Facts and Figures report.

2: Report by Anitha Rao and Robert Eaton, “Dementia Neurology Deserts and Long-Term Care Insurance Claims Experience in the United States,” published by the Society of Actuaries May 2021.

Demand for ADRD specialists is outpacing provider capacity nationwide

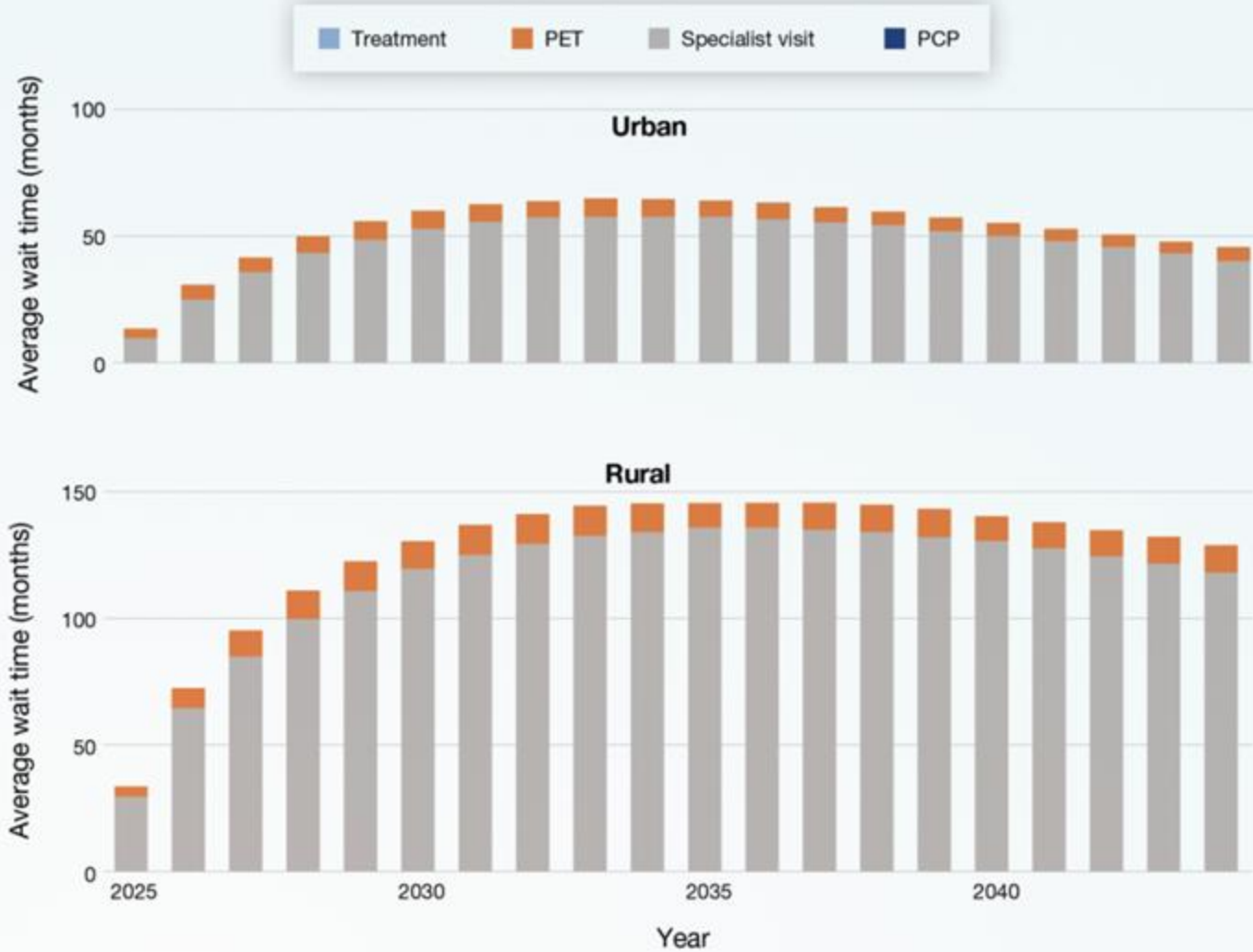


Overall average wait time, in months, 2025-2044

National average = 36 months

Reprinted from RAND, "The Future of Alzheimer's Care in America."
<https://www.rand.org/pubs/tools/TLA2643-1/tool.html>

Rural areas face higher wait times for dementia care



Reprinted from RAND, "The Future of Alzheimer's Care in America."
<https://www.rand.org/pubs/tools/TLA2643-1/tool.html>

A fragmented, distressing experience for the patient and caregiver

Joan's symptoms go undiagnosed for years



Long waiting list for initial visit with dementia specialist



Increasing caregiver burnout



Joan is increasingly irritable and prone to wandering



After one year, Joan is placed into a nursing home





Introduction to GUIDE

What is the CMS GUIDE Model?



A new payment model released by CMS and launched in July 2024



Covers specialist dementia care management, caregiver support, and respite care for traditional Medicare members



Isaac Health was selected by CMS as a GUIDE model provider, with **TCARE** as a caregiver support partner

A seamless, well-coordinated journey with Isaac Health

Referral
Early detection and referral



Home Assessment
In-person assessment by a team member to ensure home safety



Caregiver Support
Caregiver training, support groups, respite care, and a 24/7 support line



Comprehensive Assessment
Medical, psychosocial, and caregiver assessment by multidisciplinary team



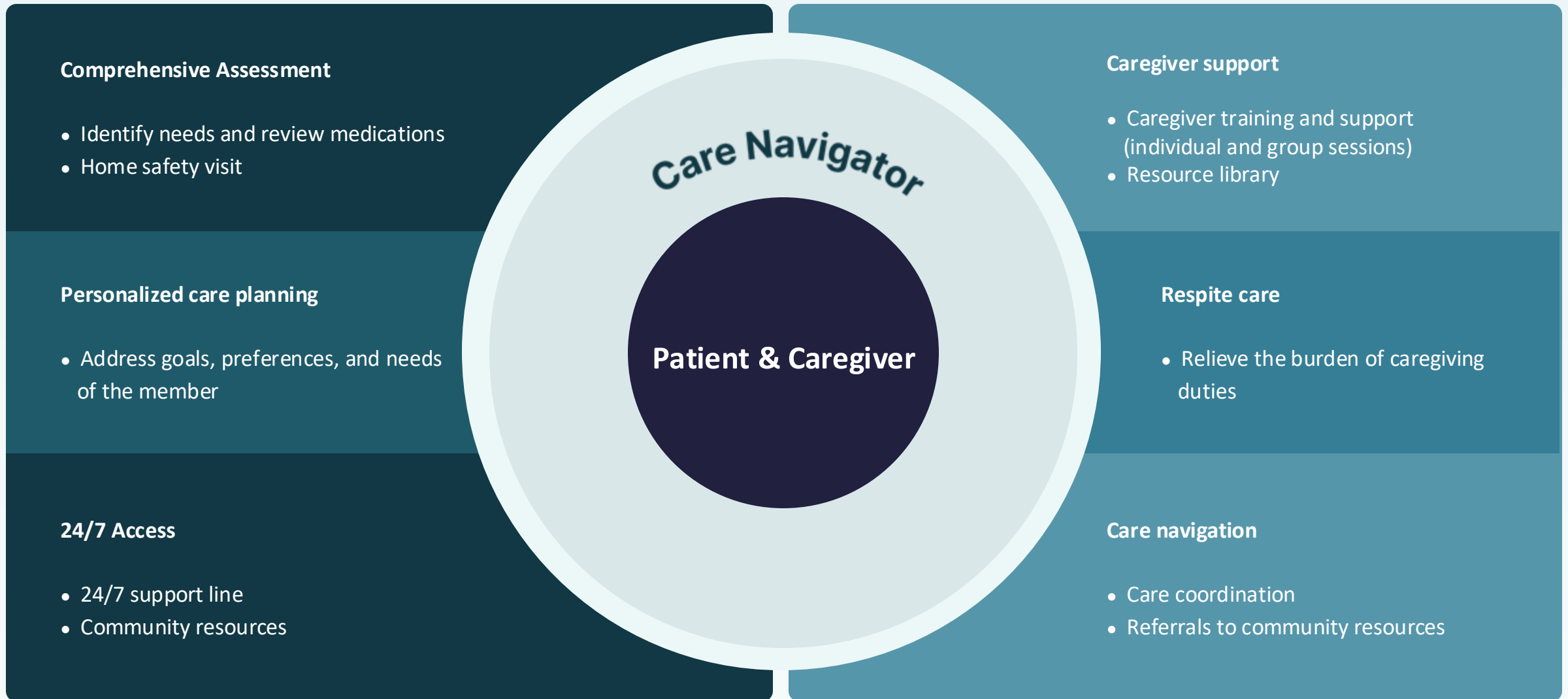
Care Planning
Personalized care planning by a dedicated multidisciplinary team



Ongoing care & support
Regular check-ins, skills training, and referrals to support members and families



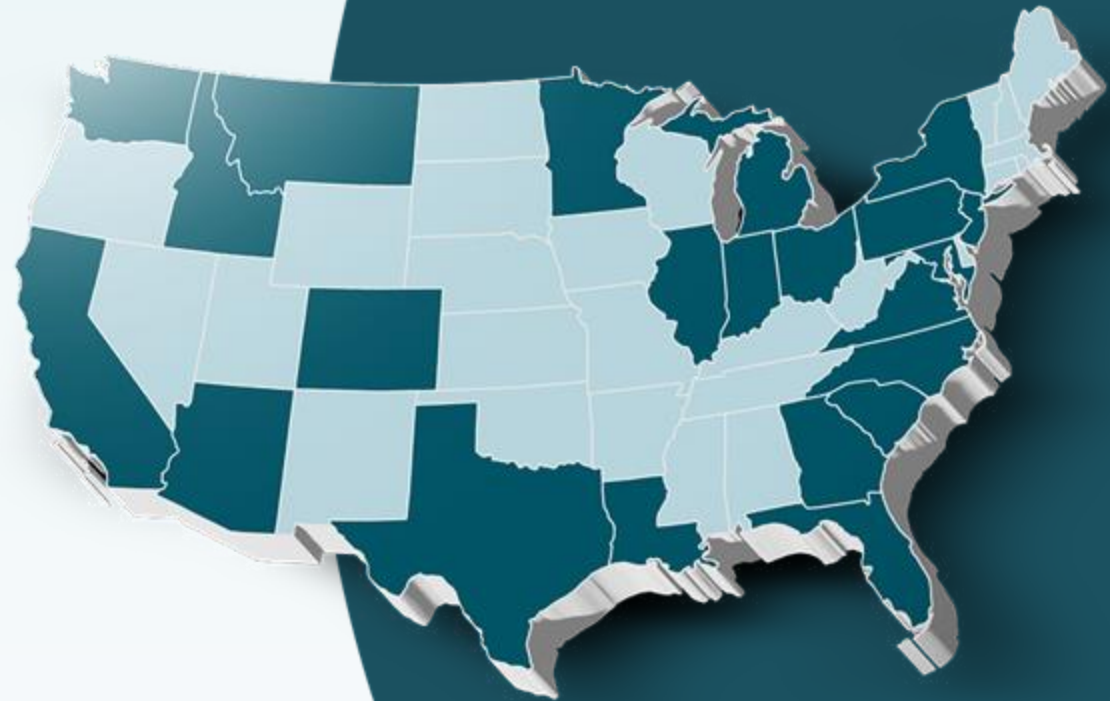
GUIDE provides vital support to patients and family caregivers



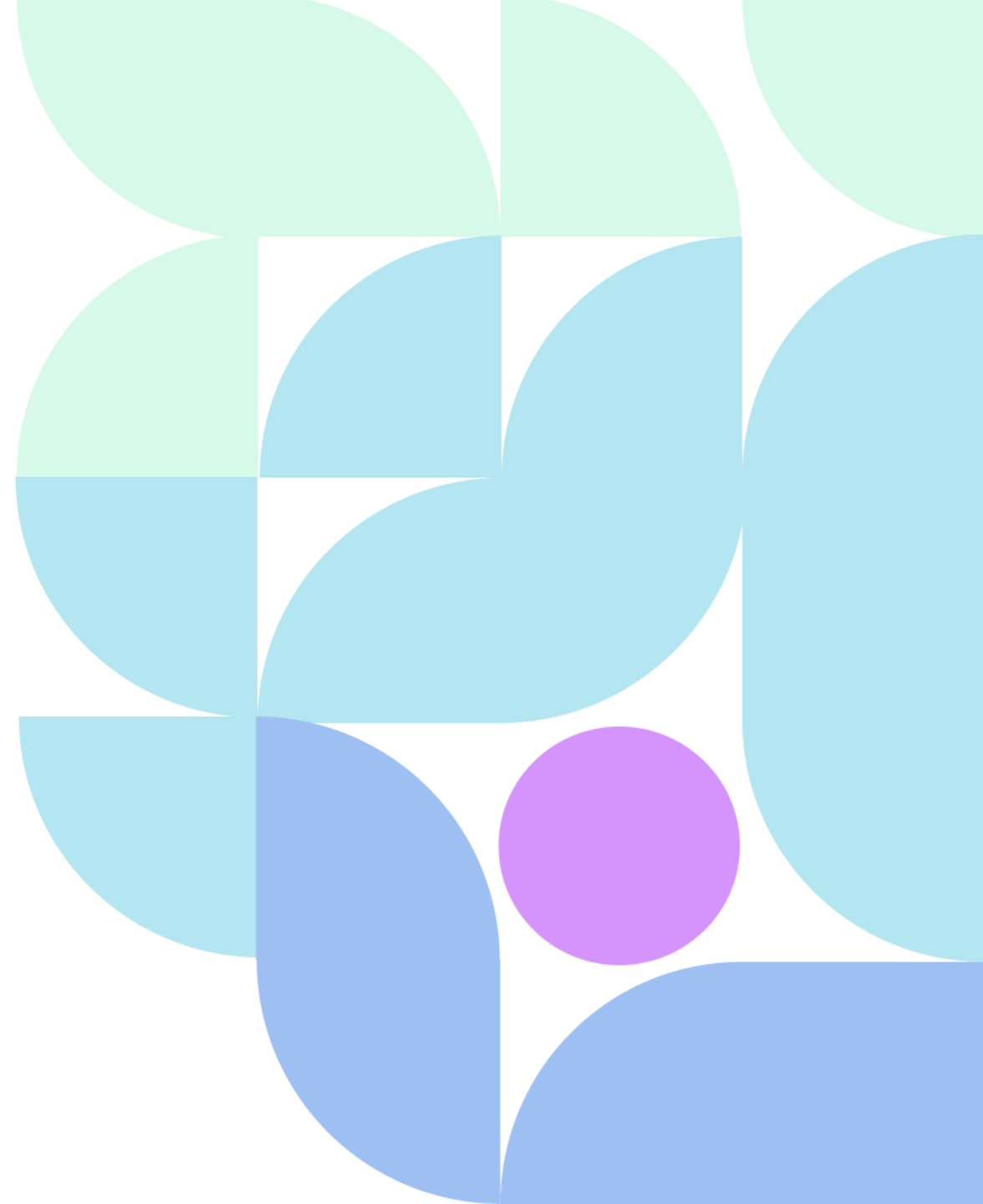
Isaac Health is the most established virtual memory clinic and dementia management solution in the U.S.

- ✓ Specialist provider for dementia diagnosis, treatment and care management services
- ✓ Covers a population of over 400k through MA, Medicaid and ACO partnerships
- ✓ Launched in 2022 and fully operational in 22 states today
- ✓ Large and expanding network of partners across the nation

Current coverage:



How individuals and/or
organizations supporting
individuals with dementia can
access Guide Model services...



GUIDE

eligibility criteria

GUIDE is a program for traditional Medicare beneficiaries, including dually eligible beneficiaries.



Dementia diagnosis (Isaac Health can provide assessments)



Enrolled in Medicare Parts A and B



Not residing in a long-term nursing home



Not in a hospice



Not enrolled in PACE

Program access options:

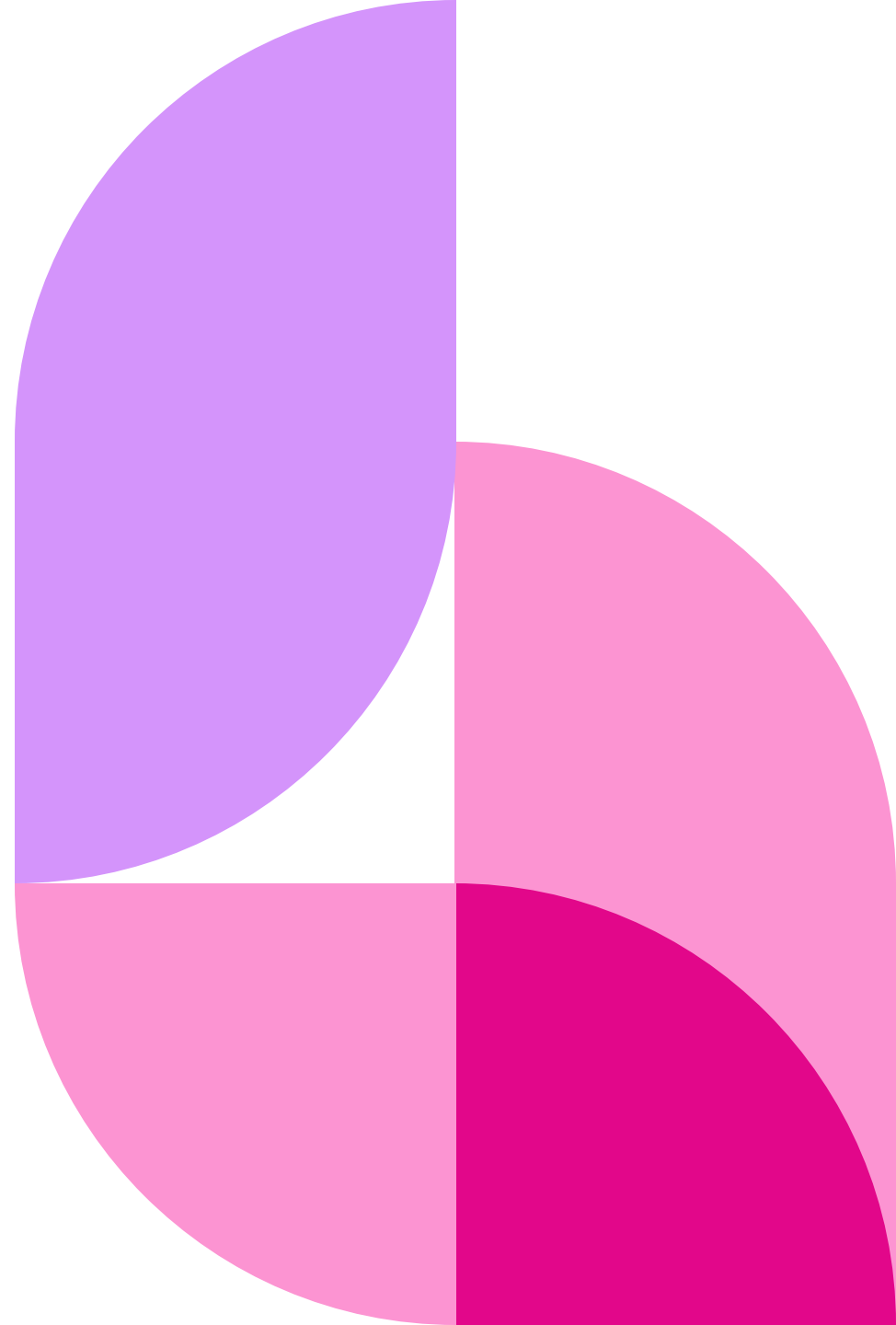
- Individuals and/or Caregivers
- Organizations that support individuals with dementia and/or their caregivers
 - Area Agencies on Aging
 - Other Community-based Organizations
 - Accountable and/or Managed Care Organizations (ACOs/MCOs)

888-710-4426

Together.mycare.ai/isaac



Q&A





[Visit the TCARE exhibit booth](#)

Contact TCARE

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