**All Roads Lead to** Value-Based Care Part 4: **Real-Life** Operationalization of VBC







**Educational Webinar Series** 



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Net Health provides specialized consulting, analytics services, software solutions, and comprehensive support across the healthcare continuum.

As a trusted state government and payer partner, we help clients accelerate value-based care innovations to transform payment and healthcare delivery.

## We Help States Transform Payment & Delivery Systems

#### STATE MEDICAID AGENCIES

Measurably advance the goals and objectives of the state's quality strategy.

#### MEDICAID MANAGED CARE PLANS

Fulfill state value-based contracting requirements to achieve more effective and efficient care.



# Learning Objectives

- Identify key factors that contribute to the success of value-based care (VBC) programs
- Describe the role of data analytics in supporting the implementation of VBC, how they enable more informed decision-making, and how their use impacts outcomes
- Summarize the relationship between providers using real-time analytics to better manage patients, quality measure performance, incentive payments, healthcare utilization, and costs

## The Landscape of Value-Based Care



# Why?

## Align with CMS Innovation Strategy

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Achieve the goals of accountable care:

- Improve quality
- Increase access
- Impact SDOH
- Better utilization
- Decrease cost

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A HEALTH SYSTEM THAT ACHIEVES EQUITABLE OUTCOMES THROUGH HIGH QUALITY, AFFORDABLE, PERSON-CENTERED CARE



Figure 1. CMS Innovation Center Vision and 5 **Strategic Objectives** for Advancing System Transformation.

## Value-Based Care (VBC) Programs & Alternative Payment Models (APM)

#### **Pay-for-Performance (P4P)**

Provides financial incentives, including supplemental payments and/or penalties, to providers for the achievement of performance metrics and outcomes.

## S

#### **Bundled Payments**

A single payment for all services related to a specific medical condition or episode of care, such as a joint replacement surgery. Providers are responsible for managing costs while maintaining quality.

#### 1 Î Î

## Accountable Care Organizations (ACOs)

A group of healthcare providers that assume responsibility for the cost and quality of care for a defined population. They may receive shared savings or shared risk payments based on their performance.

#### **Quality Withholds**

A portion of provider payments is withheld initially and returned if specific quality and cost targets are met. It incentivizes providers to achieve better quality and cost-efficiency.



#### **Capitation/Full Risk Contracts**

Pays a fixed amount per patient per month (or year) to healthcare providers or organizations, regardless of the number of services rendered. Providers are responsible for delivering comprehensive care within this reimbursement.



#### Patient-Center Medical Homes (PCMH)

PCMHs receive additional payments for providing comprehensive, coordinated, and patient-centered care. They often serve as a central point for managing a patient's healthcare needs.



## **Net Health VBP Programs**



Texas Nursing Facility QIPP	New Mexico Nursing Facility VBP Managed Care Directed Payment	New Mexico Nursing Facility HCQS Managed Care Directed Payment	<b>New Mexico Hospital VBP</b> Managed Care Directed Payment	
California Nursing Facility QASP	State data aggregator, analytics provider, software supplier, and trusted advisor	State data aggregator, analytics provider, software supplier, and trusted advisor	State data aggregator, analytics provider, software supplier, and trusted advisor	
Solutions for SNFs to monitor and manage performance in	Analytics, reporting, and real-time solutions for all stakeholders	Analytics, reporting, and real-time solutions for all stakeholders	Analytics, reporting, and real-time solutions for all stakeholders	
real-time, with forecasting of projected payments	Source of truth to issue payments each quarter	Source of truth to issue payments each quarter	Source of truth to issue payments each quarter	NEW PROGRAMS
2017	2019	2020	2022	2024

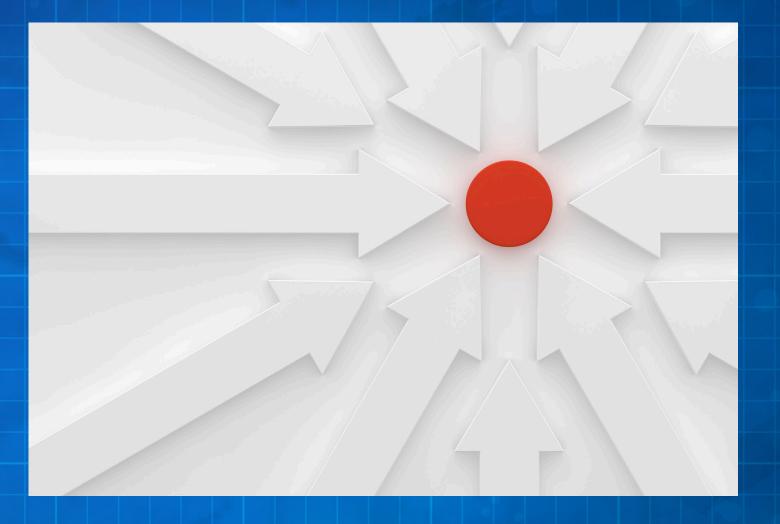


## **Innovate with Intention**

Clinical Outcomes Utilization Access to Healthcare Services Health Equity & SDOH Care Coordination		<ul><li><b>DELIVERY SYSTEMS</b></li><li>Fee-for-Service</li><li>Managed Care</li></ul>	<ul> <li>PROVIDER TYPES / SETTINGS</li> <li>Hospital</li> <li>Nursing Facility</li> <li>Primary Care</li> <li>Other</li> </ul>
<ul> <li><b>DOMAINS &amp;</b></li> <li><b>Physical</b></li> <li>Health</li> <li>Behavioral</li> <li>Health</li> <li>LTSS</li> </ul>	<ul> <li>Substance Use Disorder</li> <li>Maternal Health</li> <li>Complex Care</li> <li>Chronic Care</li> <li>Palliative/End-</li> </ul>	<ul> <li>MEASURES</li> <li>Clinical</li> <li>Dtilization</li> <li>Satisfaction</li> <li>Structural</li> </ul>	<ul> <li>DATA SOURCE OPTIONS</li> <li>Claims/MMIS</li> <li>EHR</li> <li>MDS</li> <li>Publicly-reported</li> <li>Submitted by providers</li> </ul>



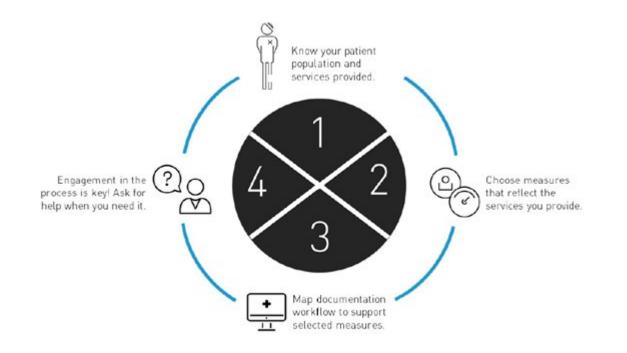
Role of Data Analytics in Informing Decision Making



## **Components of a VBP P4P Program**



## **Selection of quality measures**



By choosing relevant and meaningful quality measures the program can effectively assess and incentivize high-quality care

# Definition of baselines and benchmarks



Baselines provide a starting point against which improvement can be measured

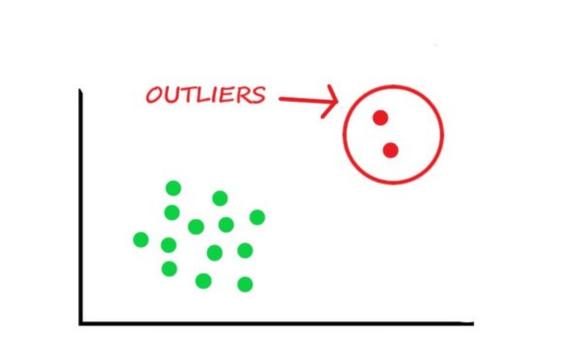
Benchmarks represent the desired level of performance

# Unbiased performance assessment methodology

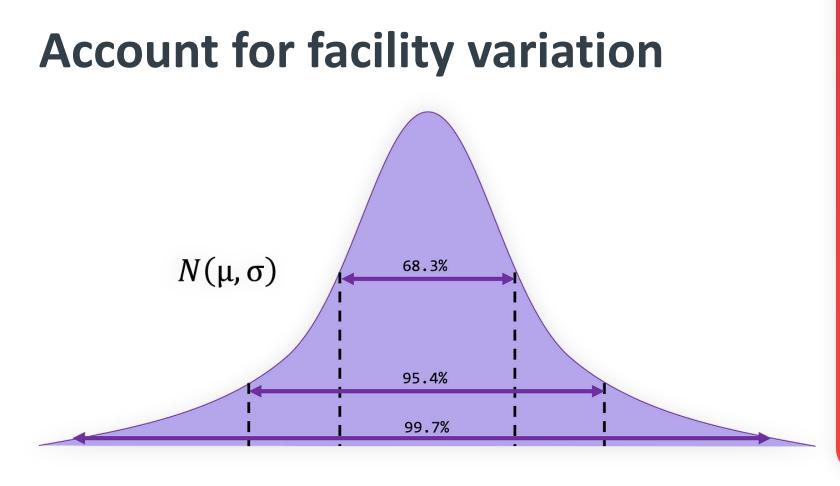


By using a rigorous and unbiased approach, the program can provide accurate assessments that drive improvement and maintain the integrity of the overall system

## Identification and handling of outliers

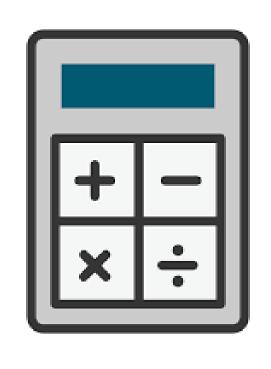


Outliers should be carefully evaluated to understand the reasons behind their performance and take appropriate actions



By appropriately
adjusting for facility
variation, the program
can provide a more
accurate reflection of
the quality of care
delivered

# Clear and straightforward payment calculation methodology



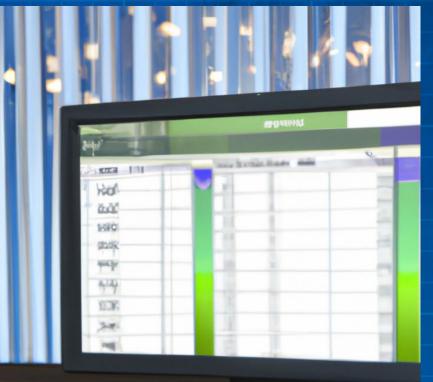
By employing a straightforward and transparent methodology, the program promotes accountability and encourages participation from healthcare providers

# What-if scenarios and modeling for decision-making



By incorporating such decision-making tools, the program can be designed more effectively, optimize outcomes, and anticipate potential unintended consequences before implementation

Best Practices for Value-Based Purchasing (VBP) P4P Programs

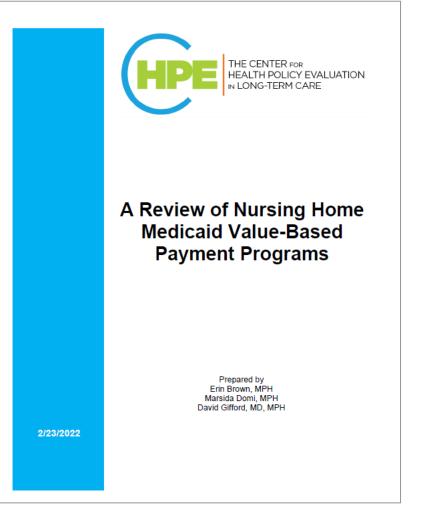


## In the Literature

## Study: A Review of Nursing Home Medicaid Value-Based Payment Programs

Center for Health Policy Evaluation in Long –Term Care, February 2022

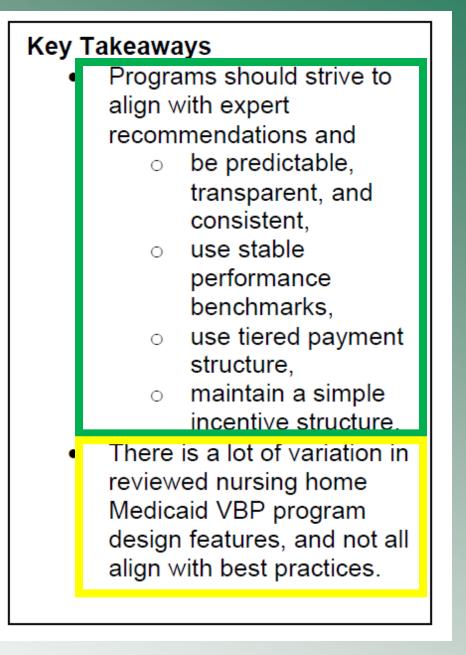
- 30 unique nursing home Medicaid VBP programs across
   24 states
- Identified features that would incentivize better quality or better value for resident care
- Evaluated alignment with the best practices reported in the literature
- Only four programs were "fully or highly aligned" <u>two</u>
   <u>of which are Net Health's New Mexico programs</u>



#### LINK TO STUDY



# Best practices impact outcomes





## **Guiding Principles Matter**

- Align with state quality strategy, goals and objectives
- Minimize administrative burden on healthcare providers
- Leverage and build on **existing processes and tools**
- Develop a program that will be transparent and simple to understand to influence behavior and outcomes
- Provide actionable insights to help drive performance outcomes with no surprises
- Account for variation across healthcare providers
- Distribute payments based on **performance relative to targets**
- Implement regular program reviews to evaluate effectiveness and make any changes needed



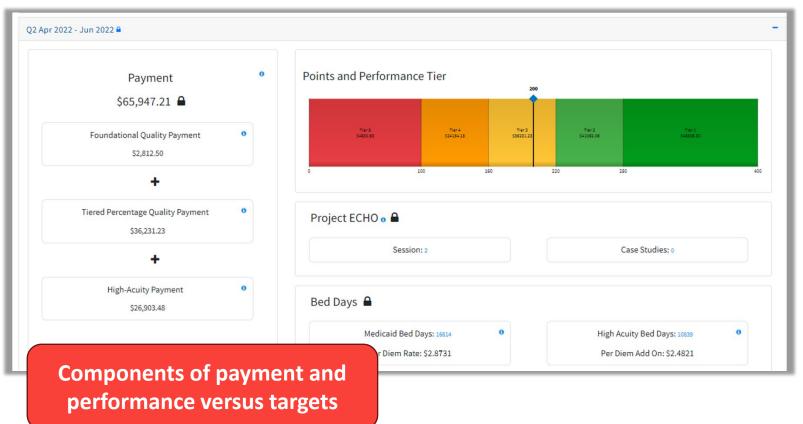
## Sample Best Practice Methodology for P4P Program

- 1. Each Quality Measure (QM) is worth a certain number of points.
- 2. Compare each provider/facility's QM values to established cut points.
- 3. Assign points for each QM based on cut point range, then sum the points.
- 4. Total number of points determines performance tier.
- 5. Performance tier determines percentage of maximum provider/facilityspecific payment hospital will receive.
- 6. Distribute residual funds as an enhanced tier percentage.



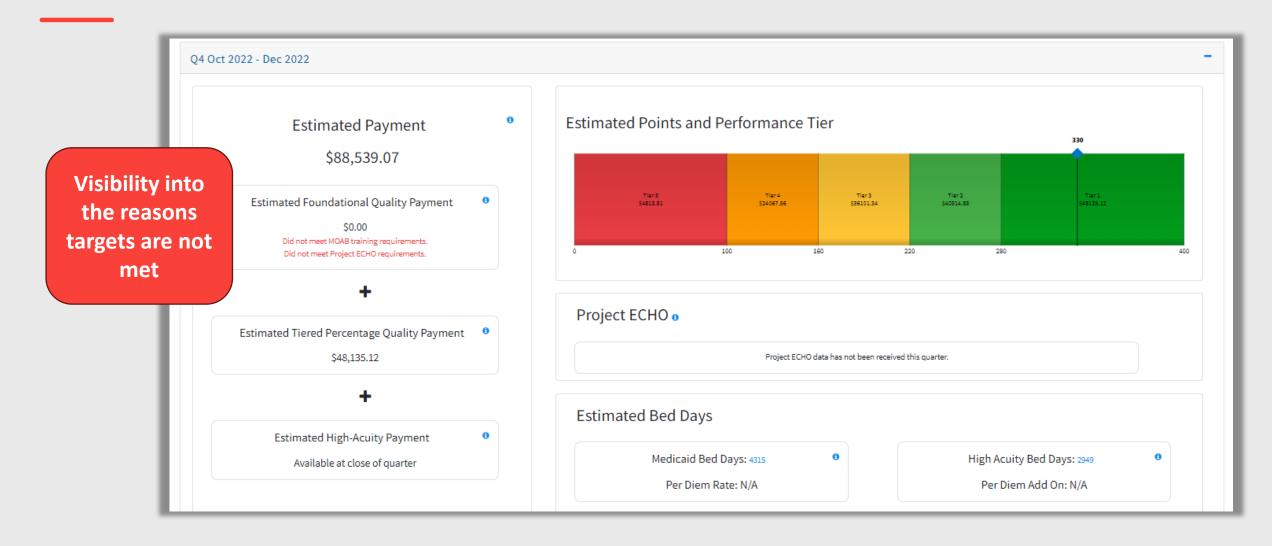
## **Give Providers the Insights They Need**

### Sample VBP Dashboard

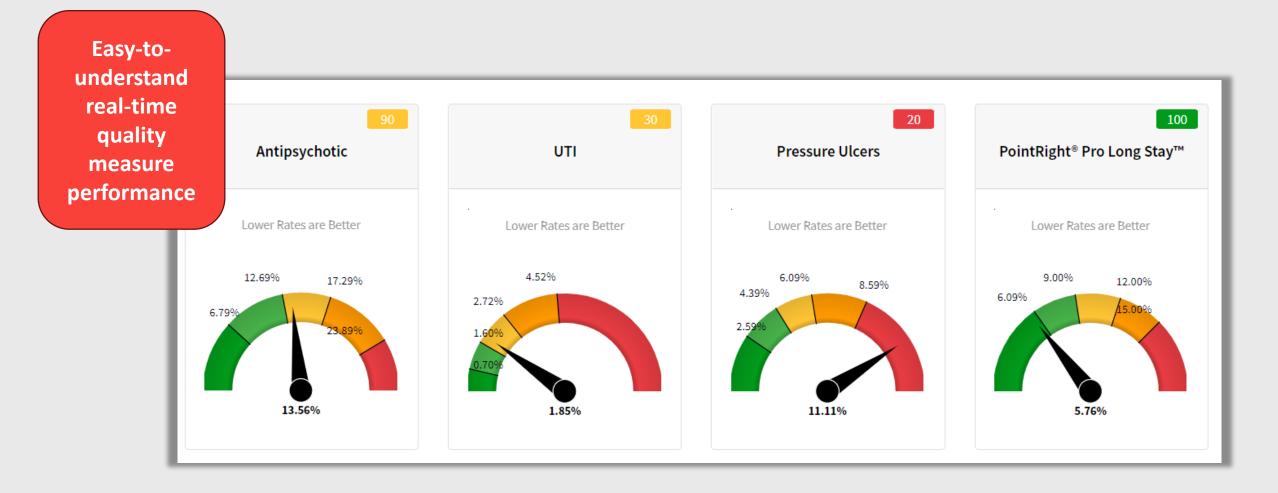


- Actual performance versus targets, in real-time
- Information to understand what's driving performance outcomes
- Forecast payments
- Predict adverse events

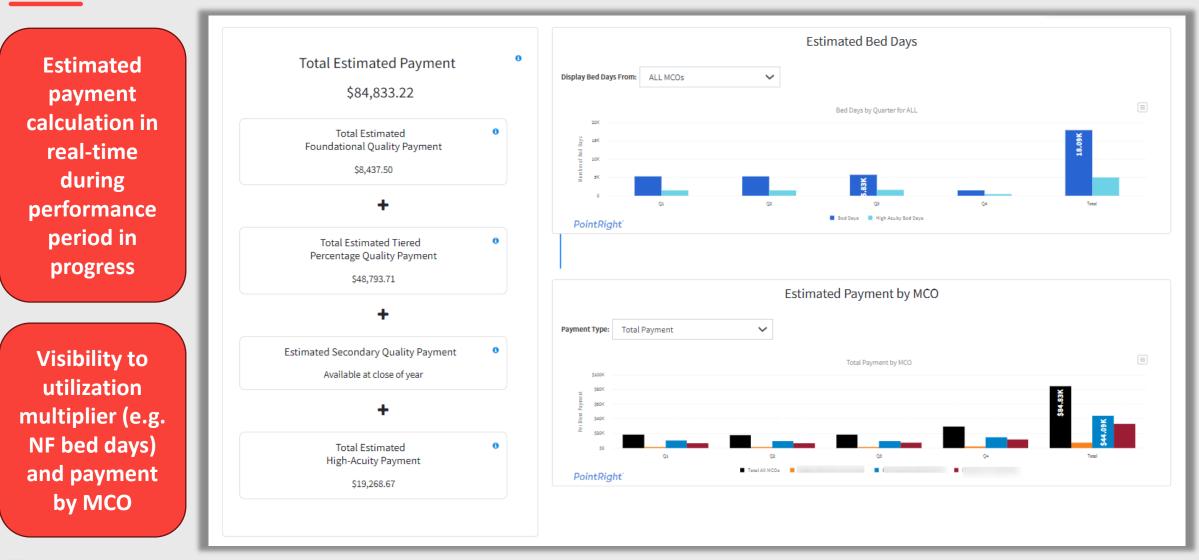




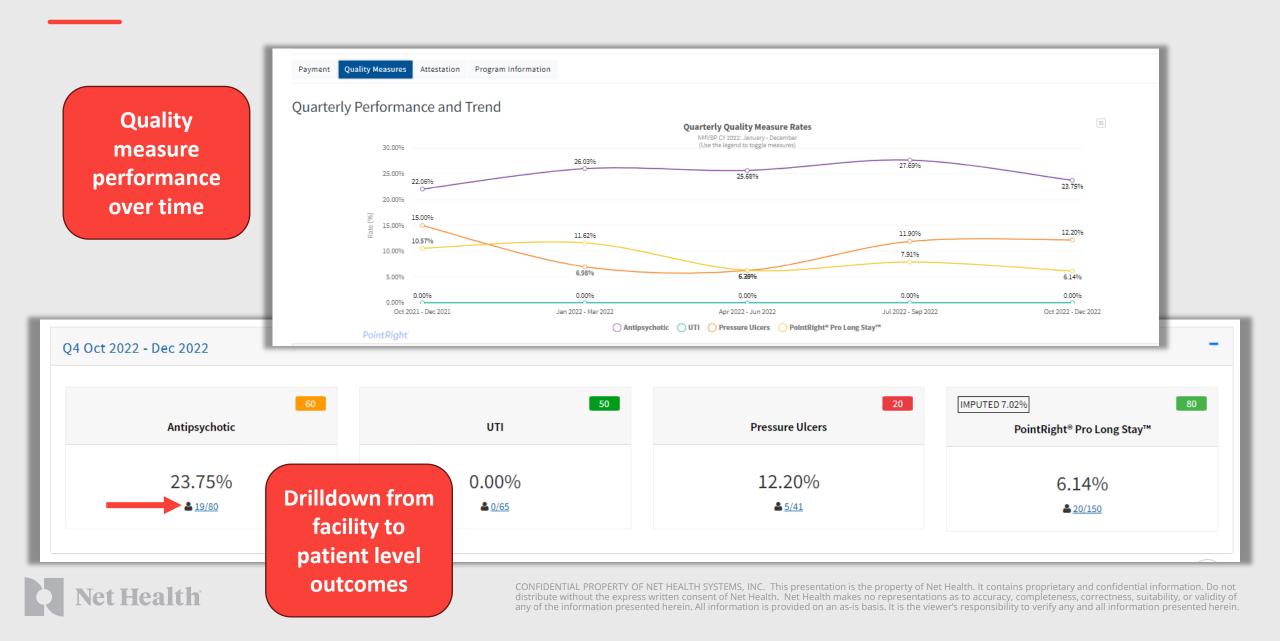








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#### **Frequently Asked Questions**

#### Q. How are Medicaid bed days determined?

A. For the purposes of this program, bed days for each facility are reported to PointRight by Myers & Stauffer. Medicaid Fee-For-Service, Medicaid MCO, and Medicaid Hospice days from the Myers & Stauffer report are included in Medicaid bed days.

Q. I submitted an MDS today with an ARD in the current quarter that triggers a QM, so why don't I see the resident's information on the QM details page?

A. The HCQS P4P Scorecard is refreshed once daily. Applicable data from an MDS assessment should be included in the P4P Dashboard information the day after it is submitted to PointRight.

Q. On the Quality Measures tab in the quarter section, why does, "IMPUTED" appear at the top left of a measure?

A. In the instance where a specific QM cannot be calculated for a facility (e.g. not enough instances in the denominator), the facility is assumed to perform at the state average for that QM. Therefore, the measure is labelled as "imputed."

#### Eligibility

- To be eligible for the Nursing Facility VBP Program in CY 2022, the facility must meet the following minimum requirements:
  - » Medicaid Certified facility.
  - » Contracted with at least 1 Medicaid MCO.
  - » Submit Minimum Data Set (MDS) data to Data Vendor.
  - » Facility must have Medicaid utilization during the measurement quarter to be eligible to receive payment. If the facility does not have Medicaid utilization during the measurement quarter, no payment shall be tendered
  - » Data use agreements signed with Data Vendor (PointRight®/NetHealth®) and MCOs.
- Within six months of implementation, the nursing facility must meet the following requirements. Failure to do so within the stated timeframe will result in suspension of Foundational Payments until requirements are met.
  - » Participate in required number of Medicaid Quality Improvement and Hospitalization Avoidance (MQIHA) Project ECHO® sessions as determined by the Nursing Facility Value Based Purchasing ECHO® Workgroup.
  - NOTE: For CY2022 and beyond, this would be a minimum of 2 sessions per quarter and will include participation in MQIHA ECHO® or National Nursing Home COVID Action Network (NNHCAN) ECHO® and submit one case study per year.
- » To earn the CY2022 Q2 foundational payment, facilities will need to attest in the PointRight®/NetHealth® application that no less than two employees have attended and completed the MOAB® De-escalation certification programs.
- » To earn the CY2022 Q4 foundational payment, facilities will need to produce evidence that at least 3 employees (in addition to those trained in person) have completed the MOAB® De-escalation certification programs for every increment of each 50 licensed beds.

#### Number of Facility Beds vs. NF Staff Attendance

Number of Beds	Required Staff Attendance
1 to 50	3

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#### In-app program information and FAQs

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Outcomes of Effective "Real-Life" Programs



# **State Agencies**



Effective use of funds and CMS Directed Payments Meet goals and objectives of quality strategy



Meet performance targets across providers and settings





# **GOALS & OBJECTIVES**

**Better value for Medicaid funds spent on care** Avoid unnecessary hospitalization and adverse events and improve quality outcomes

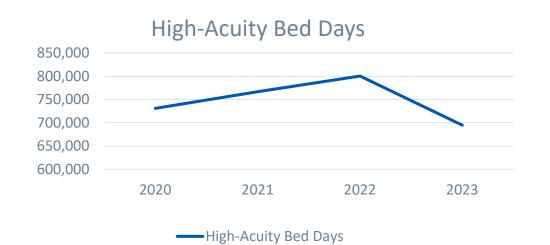
#### Create incentives for nursing facility providers to improve or maintain high quality

Opportunities for "early wins" and ongoing quality improvement

#### Increase access to services for Medicaid beneficiaries Support caring for higher-acuity beneficiaries; encourage use of telemedicine

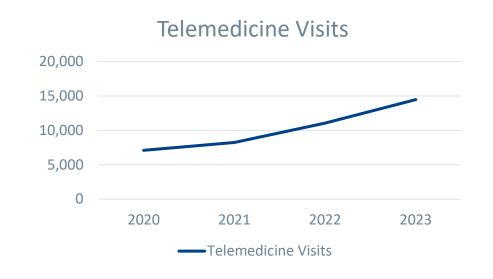






### PROVIDER SUPPORT & HIGH LEVELS OF SATISFACTION

- Supported repeal of the provider surcharge sunset and continuation of both VBP programs
- Provider testimonials
- NPS score OF 65.5 (100<sup>th</sup> percentile, best-in-class performance)



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#### Optimize health for New Mexico Medicaid members receiving services in nursing facilities

# PERFORMANCE TARGETS

#### Improve quality of care

- Decrease mean rates of long-stay residents with antipsychotic medications, urinary tract infections, falls with major injury, & symptoms of depression
- Maintain mean rate of long-stay residents with pressure ulcers
- Increase rates of long-stay resident influenza and pneumococcal vaccination

#### **Reduce avoidable hospitalizations**

Decrease the mean long-stay resident hospitalization rate





## **TARGETS MET**

Long Stay Resident: Antipsychotic Medication Urinary Tract Infection Pressure Ulcers Falls with Major Injury Influenza Vaccination Pneumococcal Vaccination





## Providers





Achieve financial benefits

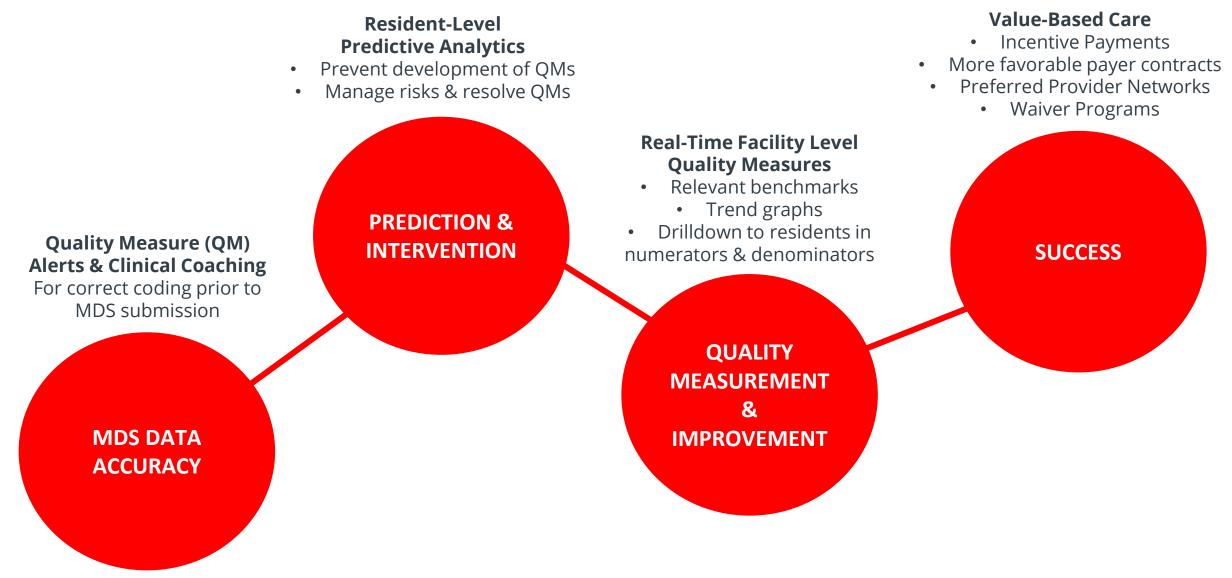


Improve quality



## Enhance operations

## How Nursing Facilities "Connect the Dots" for Success in VBP





## **Give Providers Solutions to Improve Quality** (Nursing Facility example)



Value-Based Care Performance



### **P4P Scorecard**

Analytics-powered insights into VBP program performance



Care Management



### **RADAR**<sup>®</sup>

Health

Patient/Resident- and population-level care management with descriptive and predictive analytics



**Facility Performance** 



### Data Integrity Audit (DIA)

Ensure accuracy and quality of MDS data with insights into PDPM reimbursement (Patient/Resident and Facility levels)



### **Quality Measures**

Measure, monitor, and manage Quality Measure outcomes



### PointRight<sup>®</sup> Pro 30<sup>®</sup> Rehospitalization

Monitor and manage rehospitalization



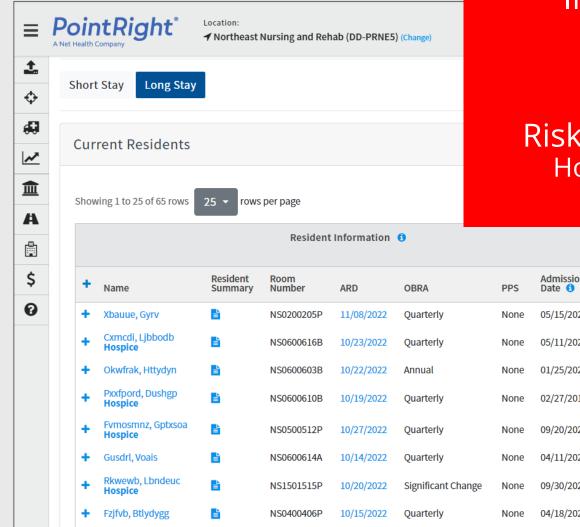
### Five-Star FastTrack®

Understand and improve Five-Star ratings

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## **Patient-Level Analytics**

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### DESCRIPTIVE

Impairment (ADL, Cognition, Mood, Pain) **Discharge Complexity** 

## PREDICTIVE

Risk of Adverse Events (Pressure Ulcers, Falls, Hospitalization, Return to NF Post-Discharge) Mortality

				Resident	Information	0				Descriptive (Impairme				Pred	ctive Scales (Risk)		Complexity	
;	+	Name	Resident Summary	Room Number	ARD	OBRA	PPS	Admission Date <b>(</b> )	ADL (1)	Cognition	Mood	Pain (1)	Falls	Pressure Ulcer 🚯	Hospital ization 3	$\overset{\text{Mortality}}{\textcircled{3}}\downarrow$	Discharge Planning <b>1</b>	
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## **Insight into Factors Contributing to Impairment & Risk**

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#### Short Stay Mortality HERE'S WHY High Risk Factors that Contribute to Dying in the Next 6 Months rontotemporal Creutzfeldt- Total PT minutes Active discharge planning for return to community Total OT minutes • Rehabilitative services (physical therapy, speech-language therapy, occupational therapy, etc.), excluding health rehabilitation for MI and/or ID/DD Age sure Ulcer Short Stay Discharge Planning: 33 Least Complex HERE'S WHY MDS Items that Contribute to Complexity Malnutrition (I5600) Scheduled Pain medication (J0100A)

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Net Health



ACHIEVE FINANCIAL BENEFITS Achieve target incentive payments in the P4P program Easy-to-understand insights into performance outcomes

**Avoid unpaid Medicaid bed hold days** By avoiding unnecessary hospitalization and adverse events

**Increase PDPM-based reimbursement in a compliant way** Ensuring accuracy of coding case mix drivers of reimbursement



## IMPROVE QUALITY

Health

**Manage resident risk factors and prevent costly adverse events** Such as falls and pressure ulcers, that impact residents' quality of life and increase healthcare costs, identify end-of-life for advanced care planning

**Implement data-driven quality improvement processes** Meeting and exceeding regulatory standards

**Better Quality Measure outcomes & higher Five-Star Ratings** Including QMs not in the P4P programs

**Do better in Medicare SNF VBP and QRP programs** Through additional tools and replicable, scalable process improvement

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## ENHANCE OPERATIONS

Net Health

Allocate resources wisely

By focusing on areas that matter most, where they can have the biggest impact

**Increased skilled referrals & preferred provider status** Improve outcomes that matter most to referral sources: readmission, LOS, short-stay quality measures, Five-Star ratings & tell their story

**Specialize in needed programs and services** Such as behavioral health and complex care

**Take on risk-based contracts and arrangements** Value-based performance targets in managed care contracts, SNPs

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### Demonstrated Value for Stakeholders

#### **PROVIDERS**

"The HCQS was implemented with the aim of improving the quality of care for long-term care residents and clients, and quality measure data indicates that the HCQS has been successful in achieving its goal."

#### Vicente Vargas, Executive Director New Mexico Health Care Association and the New Mexico Center for Assisted Living

### **FACILITY OWNERS & OPERATORS**

"We are so thankful to the state of New Mexico for this program. It enabled us to invest in our facilities and we were able to turn our troubled facilities into top performers."

Jill Matthews, Director of Reimbursement and Revenue Integrity Heritage Management Services

#### MCOs

"The PointRight products give us the access we need to monitor and track much needed quality information from the nursing facilities."

#### Monica Marthell, Manager Value Based Payment Initiatives, Western Sky Community Care

#### **MEDICAID BENEFICIARIES & THE STATE**

"The data clearly demonstrates this investment is producing viable results in providing better quality care and improved health outcomes for our most vulnerable New Mexicans.

#### Kari Armijo, Cabinet Secretary New Mexico Human Services Department (HSD)



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## STAKEHOLDER WORKGROUP Potential changes for CY 2025





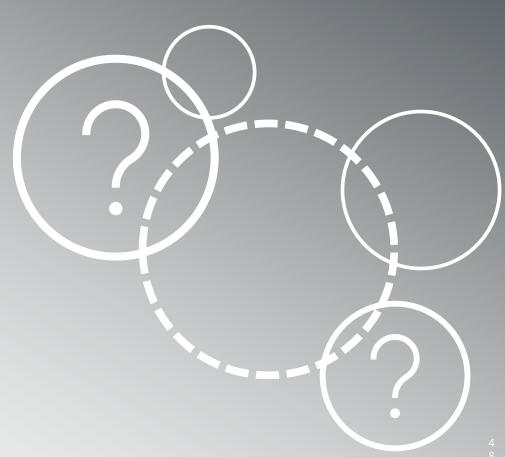
Ultimately, successful VBP programs result in a better experience of care for complex and vulnerable patients and their families





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## Stop by our VBCExhibitHall.com <u>Virtual Booth</u>!







# Thank you!

## Questions?

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Educational Webinar Series