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Educational Webinar Series



2024 Outlook: Navigating the Digital Health Landscape for Value-Based Care



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Today's Speakers

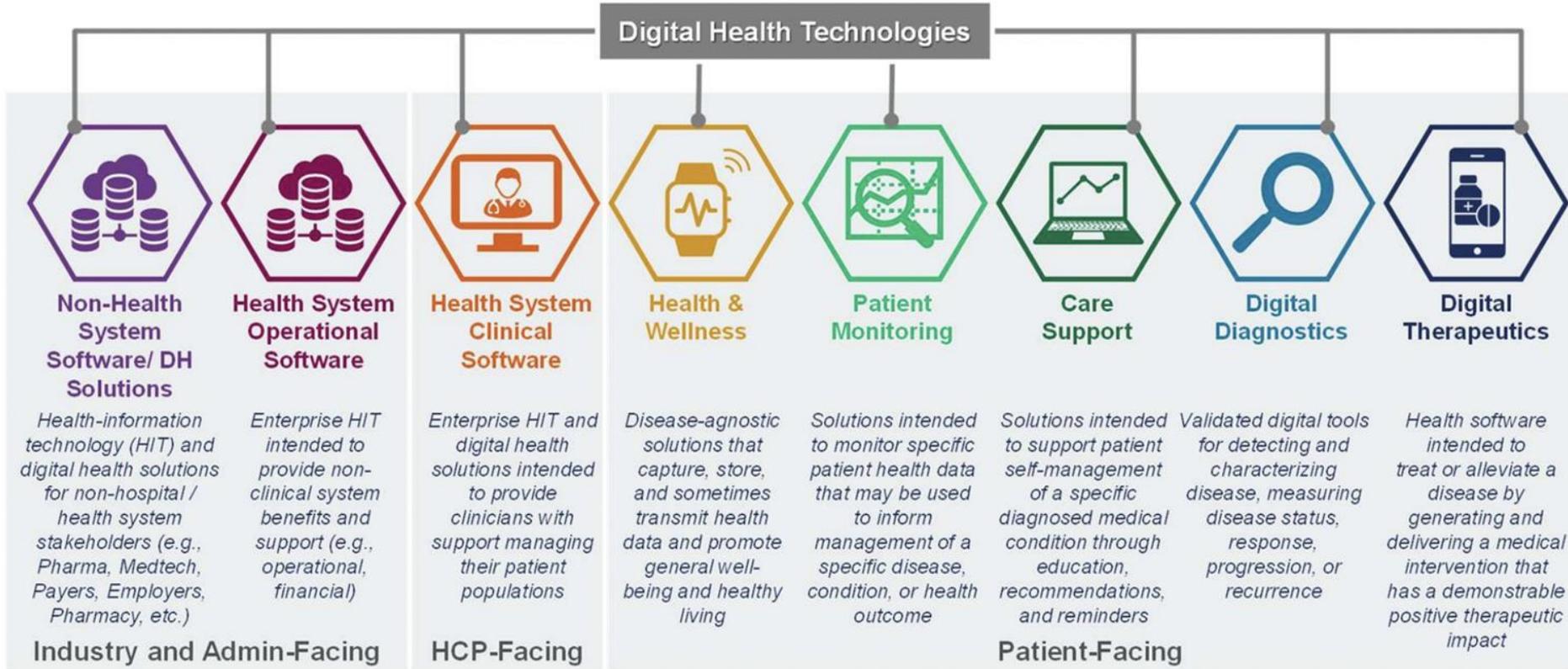


Susa Monacelli
General Manager
Propeller Health



Jessica Hauflaire
Chief Operating Officer
Digital Therapeutics Alliance

The digital health ecosystem



Key developments in digital health in 2023



Budget Impact of Digital Programs



Quality Metrics Impact of Digital Interventions



A Holistic Approach to Prediction and Prevention

Budget impact analysis of a digital monitoring platform for COPD

This study estimated the budget impact of Propeller from commercial payer and Medicare fee-for-service payer perspectives.

Key Commercial Outcome

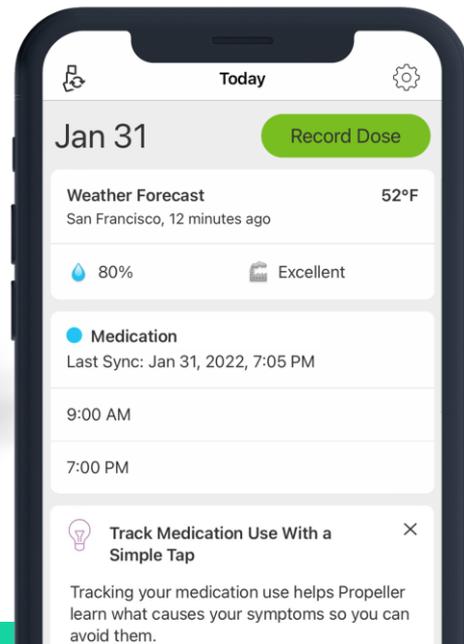
\$2,475

reduction in cost
per enrolled
patient

Key Medicare Outcome

\$915

reduction in cost
per enrolled
patient



Quality measures that digital health can impact

Examples

AMBULATORY CARE CLINICAL QUALITY MEASURES	
ASTHMA	
HEDIS MY 2023 Measures (for health plans)	Asthma Medication Ratio (AMR)
AMP MY 2023 Measures (for both health plans and clinician groups)	Asthma Medication Ratio (AMR)
CMS 2023 MIPS Quality Measures (for clinician groups)	Optimal Asthma Control
COPD	
HEDIS MY 2023 Measures (for health plans)	Pharmacotherapy Management of COPD Exacerbations (PCE)
CMS 2023 MIPS Quality Measures (for clinician groups)	COPD: Long-Acting Inhaled Bronchodilator Therapy
PREVENTIVE SCREENING	
HEDIS MY 2023 Measures (for health plans)	Breast Cancer Screening (BCS)
AMP MY 2023 Measures (for both health plans and clinician groups)	Breast Cancer Screening (BCS)
CMS 2023 MIPS Quality Measures (for clinician groups)	Breast Cancer Screening
CARDIOVASCULAR CONDITIONS	
HEDIS MY 2023 Measures (for health plans)	Controlling Blood Pressure (CBP)
AMP MY 2023 Measures (for both health plans and clinician groups)	Controlling Blood Pressure (CBP)
CMS 2023 MIPS Quality Measures (for clinician groups)	Controlling High Blood Pressure
DIABETES	
HEDIS MY 2023 Measures (for health plans)	Comprehensive Diabetes Care (CDC)
AMP MY 2023 Measures (for both health plans and clinician groups)	Hemoglobin A1c Control for patients with Diabetes A1c control <8.0% (HBD)
CMS 2023 MIPS Quality Measures (for clinician groups)	Diabetes A1c Poor control



Digital can serve as a valuable forward-looking signal to inform early clinical intervention and self-management

Prediction of short-acting beta-agonist usage in patients with asthma using temporal-convolutional neural networks

This study evaluates the performance of several ML models in predicting daily SABA use for participants with asthma and determine relevant features for predictive accuracy.

Key Predictor: SABA Use



Key Predictor: Air Pollutants



Digital therapeutics outlook for 2024



Increasing Diversity of Stakeholders in Digital Therapeutics



Expected Areas of Growth



Things to Consider When Implementing Digital Health

Digital therapeutics outlook for 2024



Increasing Diversity of
Stakeholders in Digital
Therapeutics

- Digital health companies
- Life sciences/pharmaceutical manufacturers
- Payers/PBMs
- Health systems/providers
- Academia
- Associations/alliances

Digital therapeutics outlook for 2024



Expected Areas of
Growth

- Increased precision and targeting
- Specialty conditions
- Continued focus on remote access
- Global health initiatives

Digital therapeutics outlook for 2024



Things to Consider
When Implementing
Digital Health

- What outcomes are you looking to impact?
- What problems are you looking to solve?
- Will the provided data and reporting give you actionable insights and the ability to track outcomes and identify areas of improvement?
- How can you meet security and privacy requirements while not creating an undue burden on yourself and partners?

Q&A

What is the value of investing in digital health?



Q&A

What role do you think digital health will play going forward in value-based care delivery?

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