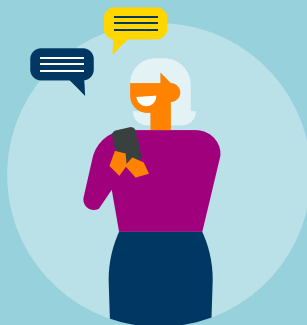


## Fast Facts About HealthCrowd



Leader in Medicaid digital communications that drive measurable outcomes



Pioneer of preventive closed-looped social needs / SDoH outreach



Trailblazer in Medicare Advantage & D-SNP digital adoption

HealthCrowd is a healthcare communications orchestration company focused maniacally on making consumers better partners with the healthcare ecosystem. We serve risk-bearing entities in 34 plus states including 4 out of 5 of the country's top managed care organizations.

## Our Unique Capabilities

The secret sauce is our Best Next Nudge™ technology<sup>1</sup>. We have turned traditional outreach on its head by easily enabling individualized communications and individualized timelines at scale. Think “campaigns-of-one”.

We routinely deliver statistically significant outcomes<sup>2</sup> and power thousands of programs across the entire member lifecycle in numerous threshold languages.

## Why Orchestration?

Orchestration is the ability to control, coordinate and monitor enterprise-wide communications with the dual (and difficult) mandate of delivering outcomes in conjunction with a compelling member experience.

All our customers renew year-over-year. We gratefully accept it as a testament to our customer commitment.

<sup>1</sup> Interested in the technology? Learn more here: <http://www.healthcrowd.com/orchestration>

<sup>2</sup> Interested in the outcomes? Learn more here: <http://www.healthcrowd.com/solutions>

## Get In Touch to Speak With a Subject Matter Expert

Visit: [www.healthcrowd.com](http://www.healthcrowd.com) | Email: [hello@healthcrowd.com](mailto:hello@healthcrowd.com) | Call: 888-99C-ROWD