



Company Overview

# Innovista Overview



## Our Mission:

*Helping Providers succeed in value-based care by developing strong relationships, delivering innovative solutions and driving exceptional performance*



Innovista is a wholly-owned Subsidiary of Health Care Service Corporation (HCSC) with headquarters in Oak Brook, IL.



Innovista's chartered purpose was to create a comprehensive independent service partner to aide and support physicians as they navigate the transition from FFS → Value → Risk; with the infrastructure, tools, programs and staff to manage all payer product lines.



Innovista began operations in 2014 and was created as a service partner to help physicians and medical groups respond to the reality of value-based/shared-risk payment models across the healthcare landscape.



Innovista is a certified Management Service Organization (MSO) for both BCBS of Illinois and Humana.

# Partnership Objectives

Innovista combines deep industry experience, focused technology and innovative programs to offer a wide array of solutions for our partners at any point along the continuum of value-based care.



## Combine Information & People

Identify opportunities, devise strategies for success and drive outcomes through programs.



## Enable our Partners

Allow our IPA/ACO, Medical Group, & PHO partners to immediately manage value based, risk and alternative payment models for all payers.



## Lower the Cost of Care

Support and manage high performing physician networks committed to clinical quality, value & physician satisfaction



## Certified Programs

Innovista is certified for delegated services in several payer products.

# Primary Care 2.0



	Primary Care 1.0	Primary Care 2.0
Clinical Model	Physician-centric	Team-centric
Workforce	Physicians, NPs, APNs and PAs	Physicians, NPs, APNs and PAs plus psychologists/counselors, dentists, optometrists, pharmacists, nutritionists, health coaches and financial counselors
Setting	Office	Office, Retail, Employer clinic, Virtual, Home, Beyond Primary/Facility/Acute (Post-Acute)
Key Partnerships	Insurers	CINs, Insurers, PSPs, Home Health, Post-Acute, Outpatient Services, Labs
Panel Size	1000-2000/ physician	5k-10K / team
Payment Model	Fee for Service	Full/Partial Capitation + risk share bonus
Results	Productivity (visits)	Productivity (visits) plus outcomes, efficiency and patient experience

Certified

# MSO Services

## Quality Improvement

Quality HEDIS Studies  
AHA/AWV  
Condition Gap Reporting  
Risk Adjustment

## Provider Relations

Provider Manual  
Network Compliance  
Provider Onboarding  
Provider Education

## Population Health

ER Utilization  
Case Management  
Disease Management  
Transitional Care

## Finance and Reporting

Maintain General Ledger  
Reinsurance Analysis  
1099 File Preparation  
Provider Bonus Payments

## Utilization Management

Referral Management Preauthorization  
Concurrent Review  
Discharge Planning  
Clinical Guidelines

## Reporting and Analytics

Out of Network  
Cost by Specialty  
Membership Detail  
CSU Performance

## Claims Processing and EDI

Automated Processing  
Repricing  
Payer Compliance  
Process Reporting

## Membership & Eligibility

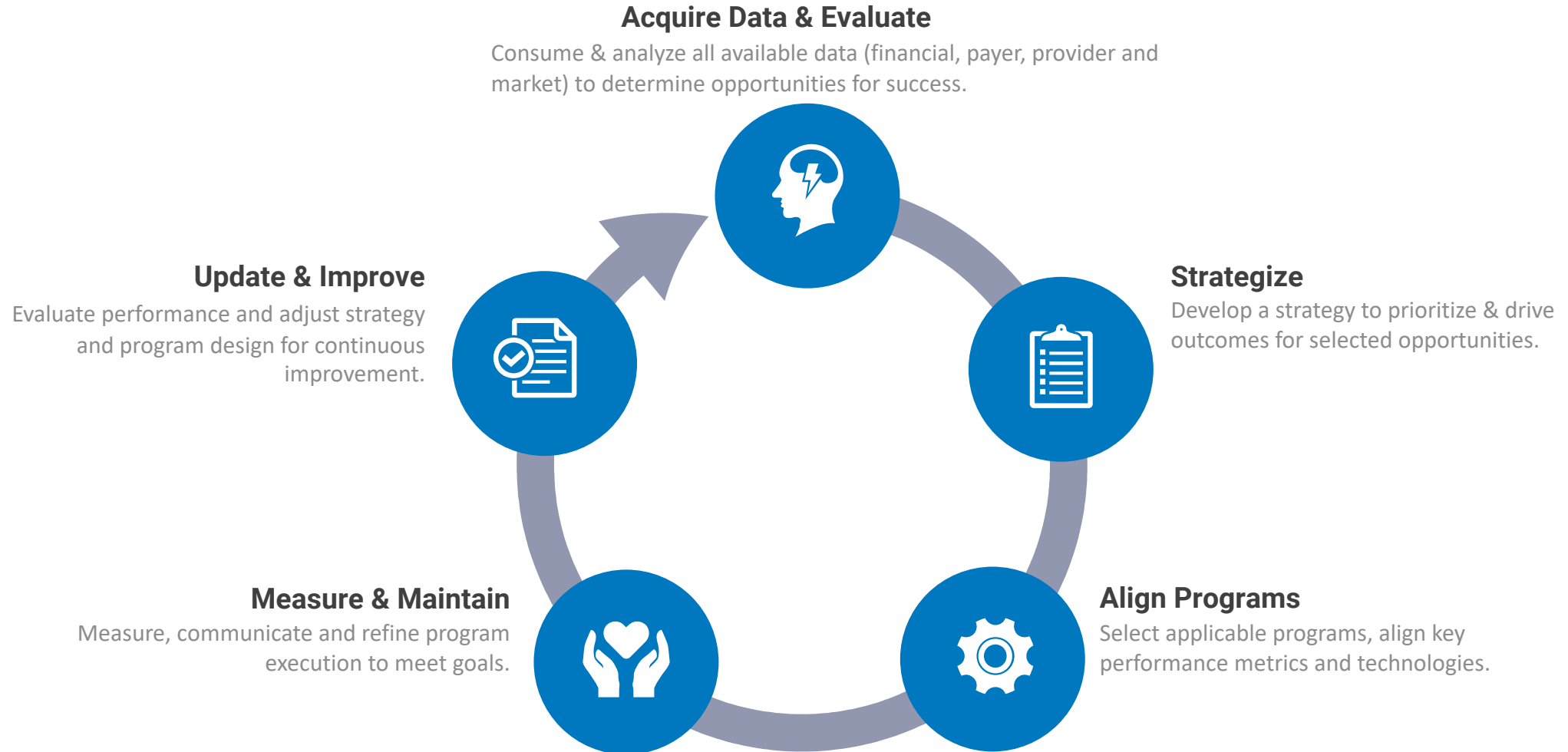
Process Eligibility Files  
Provisional Adds  
Capitation Reconciliation  
PCP Assignment

## Customer Service

Provider Payment Inquiries  
Member Billing Inquiries  
Member Eligibility  
Process Reporting

Driving Outcomes

# Management Strategy



# Payer Partners

Payers  
**21**

## Payer Agnostic

- Commercial Value
- Commercial Risk (partial & global risk)
- MSSP
- Medicare Advantage (partial & global risk)
- Medicaid
- Private





# Questions?

Please contact us at [sales@innovista-health.com](mailto:sales@innovista-health.com) or call (888) 300 - 8839

