

Improving Population Health



Virtual Workshop – May 23, 2019

A diverse group of community health improvement innovators are coming together to launch the **Population Health Learning Collaborative** (PopHLC) with a virtual workshop that will be held on May 23, 2019. The workshop, like most of the PopHLC activities, will be online so organizations can participate from anywhere in the country. The PopHLC was formed to accelerate the adoption of promising new practices that can enhance how hospitals collaborate with a diverse coalition of organizations to more systematically address the drivers of poor health and rising healthcare costs—including the social determinants of health like housing, education, jobs, and social connections.

“Addressing the drivers of disease and poor health today requires that hospitals put greater emphasis on what happens outside their walls and the complex factors that lead to chronic disease, substance abuse, and mental illness,” states Ron Deprez, Ph.D., MPH, the president of the Public Health Research Institute, one of the organizations helping to launch the PopHLC. “That requires shifts in the way most Community Health Needs Assessments (CHNAs) are done, and it required significant advances in multi-sector teamwork.”

The learning collaborative (www.ImprovePopHealth.org) is free to join, and it will focus on providing practical training and peer-to-peer sharing for three important topics:

- How to do better ASSESSMENTS that provide more actionable insights for change (CHNAs and CHAs);
- How to design and implement more effective, collaborative STRATEGIES (CHIPs and implementation plans);
- How to leverage innovative TECHNOLOGIES to economically improve population health at scale.

This learning collaborative’s inaugural event is a six-hour virtual workshop on May 23, 2019. This free event will feature leading experts in these three topics, including Stephen Martin (former Executive Director of ACHI), Maria Hernandez of Impact4health, Soma Stout of the 100 Million Healthier Lives Campaign, and Tricia Bolender of the Pathways to Population Health. In addition to learning about some of the most important collaborative efforts to advance our nation’s health (and the exciting tools they provide), the workshop includes three aligned training sessions:

1. **Population Health Assessments** by Ron Deprez, President of the Public Health Research Institute and a leader in community health improvement networks.
2. **Implementing Population Health Strategies through Community Teamwork**, by Bill Barberg, President of InsightFormation, Inc.
3. **Achieving Scale through Impact Multipliers**, also by Bill Barberg.

The workshop is designed to engage a diverse group of community organizations (hospitals, health departments, community-based organizations, health plans, foundations, etc.) in getting shared inspiration about the most promising practices and tools to support Population Health. Imagine getting a group of community partners all learning together, having discussions, and getting on the same page about how you can work together more effectively in the months and years ahead. The recordings of the day’s sessions will also be available to people who register—even if they can’t participate live for the entire workshop.

The workshop will include presentations of some innovative technologies that can lead to breakthroughs in how a wide range of community stakeholders can be engaged in systematic efforts to achieve positive change. For example, one of the speakers Antwi Akom, is a Distinguished Professor and the Director of Social Innovation Lab - the first joint research lab between the University of California, San Francisco and SFSU. Prior to joining UCSF in 2016, Dr. Akom co-founded Streetwize—a technology and human centered bio-informatics design firm which has been featured in the Atlantic's

City lab, The Root, Tech Republic, Green Biz, The Nation, and other award-winning publications. His most recent TEDx Talk is called Innovation Out of Poverty. Dr. Akom's work combines people-centric design with cutting-edge technology in order to achieve new standards of health equity for all. Named one of the world's top innovators by President Obama, what makes Dr. Akom's work unique is his ability to integrate Community-Generated Data with Big Data and predictive analytics and precision medicine in ways that makes healthcare smarter, more equitable, just and sustainable. At our session, he'll be sharing about People Powered Placemaking which involves real-time, two-way communication with everyday people so they can participate in the design of solutions that meet local needs.

"ACOs of all types should find the content of the workshop and learning collaborative to be especially valuable," explains Bill Barberg, President & Founder of InsightFormation, another of the founders of the PopHLC. "Each step an ACO can make to more efficiently and effectively engage diverse community partners as allies in keeping people healthy, the better positioned they will be to take on risk." Barberg authored the chapter on "[Implementing Population Health Strategies](#)" for the book, *Solving Population Health Problems through Collaboration* (Routledge, 2017). He also received the "2018 Health Systems Transformation" award from Communities Joined in Action for his breakthrough tools and processes for helping communities address the opioid, heroin and fentanyl crisis.

The format of the workshop is designed to have multiple stakeholders in a community learn together and then be positioned to move forward in adopting the techniques, tools and technologies that are a good fit for their situation. There will be opportunities to interact with your local group, with peers around the country, and with the presenters. "One purpose of the interactive workshop format is to gather input and questions from the people who will be part of the learning collaborative going forward," explains Dr. Deprez. "We will work to bring in people who can help answer the questions that the participants have as they push into unfamiliar territory in advancing multi-sector collaboration to address complex health and socio-economic challenges."

"Forward progress for community coalitions can be frustratingly slow," notes Barberg, "because if one or two people go and attend a conference or training where they learn a lot of great ideas and ways they could enhance their community teamwork, the other organizations that need to collaborate didn't share that same learning experience, so the adoption of promising innovations stalls out." Because the workshop sessions are delivered via a series of interactive webinars, a diverse group of stakeholders can gather in your community to participate in the workshop without needing to travel. If they gather somewhere in their community to participate in the workshop, they can also be in face-to-face conversations, learn together, talk together, and then be more likely to put what they learn into action. "Instead having everyone travel to a workshop, the virtual format allows the workshop to come to them," says Barberg.

You can learn more and register at: www.improvepophealth.org/workshop