



Interactives At-a-Glance

Public Insight Interactives provide decision makers with a platform to conduct meaningful self-service data analysis without data or tools expertise.

ADVANTAGES:

- Hosted in the cloud – no software downloads
- No data management – data already curated and presented for ready-made analysis
- Build any peer group with report filters and save filtered settings for ready access
- Analyze trends with multi-year data points
- Drill-down and drill-around using Interactions
- Export data to spreadsheets

Self-Service Data Analysis

Public Insight Interactives enable fast and meaningful self-service analysis and exploration without data or tools expertise. Public Insight Interactives are a unique combination of topical, curated data and the Microsoft® Power BI business intelligence software to analyze vast quantities of data effortlessly. Interactives enable rapid decision-making insights for benchmarking, community analysis, strategic planning, and forecasting.

No Data Wrestling

According to a recent Harvard Business Review article, more than 90% of analysis is spent ensuring the quality and usefulness of the data. With Interactives, there is no more wrestling with data. Data is already curated using the Public Insight Data Catalog for optimal analysis. Data updates are automatically applied as new data is released.

Dynamic Reporting

Interactives enable decision makers to answer tough business questions in seconds using dynamic reports leveraging filters, drill-downs, and interactions. Interactives utilize Microsoft® Power BI to create stunning, interactive analysis reports hosted in the cloud.

All Inclusive Topical Library

Interactive libraries are available on an annual subscription basis by topical content and provide a single source for analyzing communities, healthcare providers, and postsecondary institutions. Subscriptions include all data and Interactive updates during the subscription period.

