

Insight for Healthcare Interactive

The Problem of Disparate Data

In today's environment, decision makers must make data-informed assessments and recommendations. The growing data environment is a fertile landscape for critical analysis with data growing at a compound rate of 50% per year (Source: IDC). Agencies such as The Centers for Medicare & Medicaid Services (CMS) release new sets constantly and update data sets quarterly. Staying on top of the data is a major undertaking, let alone utilizing it effectively. When curated, this data provides exponential potential for benchmarking, analyzing provider trends, and strategic planning. Decision makers lack the knowledge, time, and skills to identify, extract and leverage the value of the data. Hiring consultants and internal research departments to extract and publish content is time consuming and costly because of the lack of tools and data knowledge.

The Solution - Point and Click Analysis of Healthcare Providers

Public Insight has solved the problem of underutilized data by harnessing the power of curated data and leading business intelligence software from Microsoft®. Insight for Healthcare is a unique user-centric Interactive application to analyze healthcare providers such as hospitals and nursing homes. Start with any combination of interested geographies and providers and interact with a huge library of data points with just a few mouse clicks. Insight for Healthcare breaks down the barriers of data silos across the spectrum of provider data sets. Millions of data elements are available across dozens of topical areas including quality metrics, consumer ratings, provider attributes, and provider utilization.

Insight for Healthcare is not about data, but about self-service analysis. For example, table highlighting shows quarterly anomalies at a glance. Every piece of information is clickable to explore data dynamically. For example, click on a table column to highlight the relative measure value in the map. Insight for Healthcare is fast – sifting through the clutter of data in an instant. Try Insight for Healthcare for free and see how self-service analysis is done.

